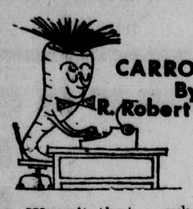
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Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, July 11, 1974 16 Pages — Vol. 68, No. 36

YOUR C R A IN ACTION!



Wasn't that a whale of a Fouth of July Celebration and Parade? Where elsc in the world could you go and still get that Hometown atmosphere. It was really a good job put on by a joint effort of your Parks and Recreation Commission and the Chamber of Commerce.

— CT —

It is almost like it was in the old, old days . . . . A parade in the morning, a little fun and recreation until about noon and then off to the annual picnic of the Sierra Madre Volunteer Firefighters at the Monastery.

— CT —

Then of course a little seriousness and duty and a little time spent in your share of the patrol for fireworks and possible fires, and then in the evening attend tend the 100th anniversary of the City of Pasadena and their Circus and Fireworks display at the Rose Bowl.

— CT —

My, oh my, whata day. Really hard to get back to work on Friday, but then life must go on so that we will be ready for the three day holiday on Labor Day and maybe be rested up enough to do our Christmas shopping early this year.

— CT —

Just a little commercial here. Our annual 1974 Christmas Card Discount time is close at hand, we should have the new books in very soon, and it will really pay you dividends to pick our your Christmas cards now, and just think of all the leisure time you have to address them during your vacation . . . If you are lucky enough to afford one.

— CT —

Now since we have gotten over the Fourth of July and spent a great deal of our energy in so doing; we feel that we should give you a recipe for "Energy" so here it is:

— CT —

Recipe For Energy Short(age) Cake

Start with a surging worldwide demand for petroleum products. Stir in restrictions to U.S. production. Ignore a generous measure of industry warnings. Now read the directions from 60-odd cooks in that many government agencies. Stir in whatever ingredients they say and take out whatever ingredients they say. (Never mind if they're the same ingredients.)

— CT —

Place the mixture on the back burner, and prepare an Arab embargo. When the recipe begins to simmer, drop in the embargo. Place stove and all on large bandwagon suitable for jumping on by those journalists and politicians who don't read the whole recipe.

— CT —

Bring mixture to a boil, then place in hot oven for an undetermined time. This recipe will confuse millions, so portions can be served while cooking continues.

— CT —

Once this mixture starts to boil; it's hard to stop. But an encouraging energy policy by the government, innovative work by energy producers, and conservation by consumers will get rid of this unhealthy concoction.

— CT —

You will really be surpirsed (or will you) at the great difference in the price of the finished product from the time you start, until it starts to boil, and it will even be much higher before the concoction has been gotten completely rid of.

— CT —

From a practical and very timely standponit, now is the time to clean furnace filters thoroughly or replace them before heavy summer use. Weatherstripping is valuable during the heating month; it's just as important in summer. It keeps

——Please turn to Page 15

WATER, TRASH, SEWER, TV, DOGS, CATS RATES GO UP?

Energy Crunch Makes Increases Really Mandatory To Keep City Utilities Out of the Red Figures

July 1 - August 1 Dates Set To Start Billing At Increase

By R. ROBERT EVANS

The Cost of Living Index for all Sierra Madre property owners will rise in July and August when the new Ordinances placed on first reading by the City Council at its regular meeting of July 9 become effective, and will most probably, be passed on to the renters.

The City Council, having come to the abrupt conclusion, that unless such raises were initiated immediately, the utilities would suffer a deep loss in the months ahead, and to keep them operative, reluctantly approved the first reading of Ordinances No. 916 and 914 and 913.

Ninety per cent of the reason for the necessary increase can easily be traced to the Energy Crisis of increased cost of gasoline, electricity, gas oil and maintenance costs. The City Council had its choice of either a heavy increase in the Tax Rate to subsidize the operation of the utilities or place the cost direct upon the users of the service. The Ordinances took the action of requiring the users to pay the increased costs.

Rubbish Rates

Ordinance No. 916 alludes to rates for rubbish collection. The new rate becomes effective with the billing of August 1, 1974 and increases the rate 25 cents per month for all single family or duplex dwellings which will be $2.25 per month.

Animal Rates

Ordinance No. 913 will increase the impound rates for animals. Dogs have been increased for first, second and third time to $5, $10 and $15 plus $2 per day or fraction thereof for care and feeding.

Impounding of cats has been increased to $3 plus $1 per day or fraction thereof for care and feeding. Other animals such as horses, cows, mules and such have been incrased to $10 for impound and $1 day to care and feed. Pigs, hogs, goats sheep and other live stock increased to impounds of $5 and 50 cents for care and feeding. This Ordinance is expected to be given second reading on July 23 and become effective on August 23.

Sewer Rates

Ordinance No. 914, first alludes to the increase or consistent charge of rental for the use of the Sewer System for those who are connected therewith. All single family dwellings, duplex dwellings, apartments, motels, hotels, condominiums and flats will hereafter pay a monthly rental fee of 50

——Please turn to Page 8

Four From Sierra Madre Win Place On Honors List

Two thousand five hundred one undergraduate students at California State Polytechnic University, Pomona have been recognized by having their names placed on the Academic Honors List for the winter quarter of the 1973-74 school year. Four of them were from Sierra Madre.

The purpose of the list is to honor quarterly students achieving academic excellence. To be eligible, a student must be enrolled for 12 units or more and must achieve a 3.0 (B) or better gradepoint average.

Sierra Madreans were: Karen J. Braddon, Gerri A. Dapper, Sarah E. Hewitt and Joanne E. Steen.

I suppose that a good many of you are getting tired of reading about the CRA and trying to understand it, but the joint hearing of the Sierra Madre CRA members and the City Council has been called for Tuesday evening, July 23, at the hour of 7:30 and this is the time in history when the proposed Sierra Madre Redevelopment plan will be accepted or rejected.

Should the CRA and the City Council accept the proposed plan, then at the same meeting they will have a first reading, by title only, of the Ordinance that will put the plan into effect. The second reading and adoption of the Ordinance would be set for August 13, and its publication called for on August 22, and would become law and the redevelopment plan on September 13, 1974. Should the proposed plan be rejected, then that is the end of it and you will not hear about it again for a good many years.

The Proposed Plan

We will attempt in this article to summarize the Proposed Plan, so to start with we will refer you to the map accompanying this article (one you have seen many times), this is the Proposed Sierra Madre Redevelopment Plan area.

The Plan, if approved, will "freeze" the Market and assessment value of all the property within that area as of March 1, 1974. The CRA members and the City Council have absolutely nothing to say about the tax rate or the assessed or market value of the property, but . . . .

The frozen assessed value of the property as of March 1, and the Supervisors reassessed value of the property in August 1974, one subtracted from the other will be the base for the CRA to receive monies for its projects. The tax rate then set by the various taxing agencies during August will be the rate applied to the difference in assessed valuation.

No Difference

There is absolutely no difference in taxes for property within the area or taxes for property outside the area. Everyone in Sierra Madre will pay the same tax rate and their market value and assessed value will be that adopted by the Board of Supervisors from the list furnished by the County Assessor.

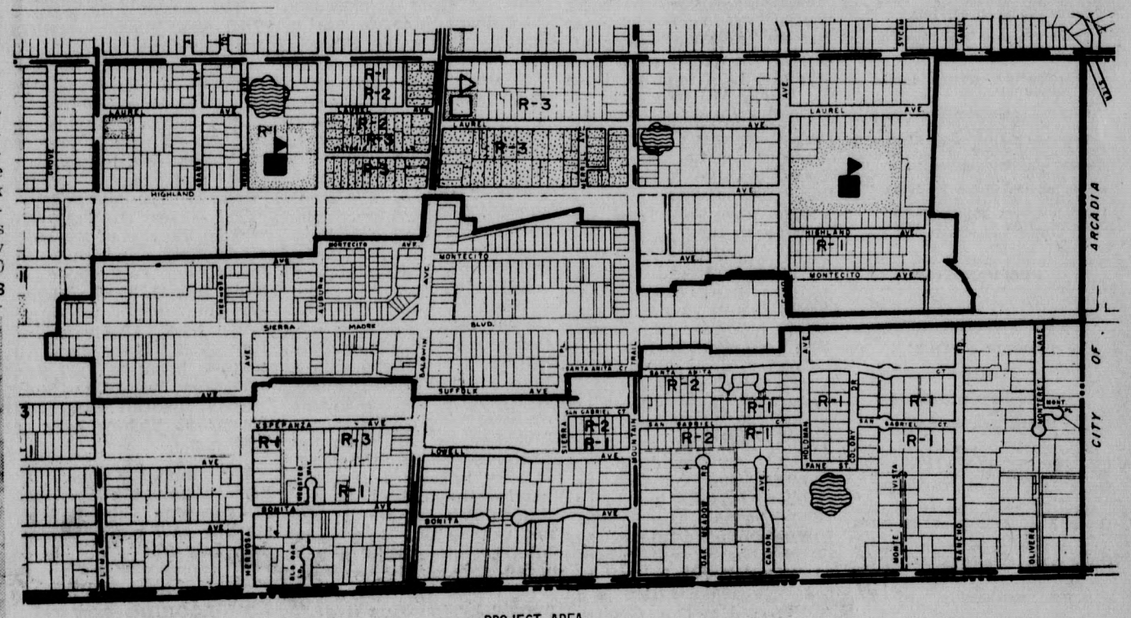
The only difference will be that the tax money for the property outside the district will be sent to the various taxing agencies. The difference between the 1974 assessed value and the 1975 assessed value times the tax rate will be sent to the CRA Revolving Fund.

Since the Sierra Madre CRA will take this difference, this means that every property owner in Los Angeles County will pay a share of the cost of the projects.

Estimated Cost

Under the guidance of Fred Squires, consultant for the Sierra Madre CRA, it has been determined that the cost of building a Fire Station, Police facilities and

——Please turn to Page 6



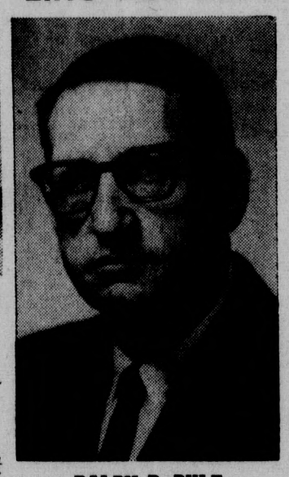
PROJECT AREA

SIERRA MADRE BOULEVARD REDEVELOPMENT PLAN



THE GOLDEN WEST OPERA COMPANY Will give a performance of "An International Festival of Music" on Saturday, July 20, in the Sierra Madre School Auditorium under the direction of William Pirigyi. Those standing William Pirigyi, Adele Pirigyi, Sharon Dugan and Lynn Becker. Seated Alice Sanner, Paula Martin and Earnestine Parker.

Ralph Rule Lays It On the Line For All To Comment



RALPH R. RULE
. . . . Diplomat

Dear Editor:

I have deliberately refrained from commenting publicly on the election or on any city matter, but in spite of the fact that this will look like "sour grapes" or an "I told you so" situation, I cannot help but point out the following:

February 26, 1974 — I read an announcement to the City Council that Sierra Mesa School would be closed.

All during March (the campaign) Mr. May and Mr. Grippi hammered away at what they called "pure speculation" and "cheap scare tactics," on my part to be re-elected.

June 26, 1974 — four months to the day — Sierra Mesa School closed. Mr. May said publicly that he had great influence with the school board and could prevent the closure.

Do not be misled because Sierra Mesa is now a "Fundamental" School.

This will not help our children who will be reassigned to other schools.

Just thought that I'd keep the people informed as to what is happening.

— Ralph R. Rule

EDITOR'S NOTE: Definitely not "sour grapes." Ralph Rule and the Sierra Madre News had the correct information about Sierra Mesa. Both of them took a good "beating" from those that thought they "knew it all," including a "not dry behind the ears" daily reporter," but

—— Please turn to Page 13

MAYOR RUDOLPH WANTS PROGRESS

★ ★ ★ ★

EDITOR'S NOTE—This is the fourth in a series of six articles dealing with a twelve page report issued to the members of the City Council and the Press, wherein Mayor Gordon Rudolph cites some of the deficiencies that he has noted in our community, makes suggestions for their correction. He has called upon the Staff and Press to assist him in this endeavor. Any quotes of Mayor Rudolph in the series will be those taken from the 12 page report as stated.

★ ★ ★ ★

Trash Recycling Was An Election Campaign Issue; Could Be So!

★ ★ ★ ★

Will Other CRA Projects Be Available? Could Be!

"9. Trash Recycling

"Some cities have gotten together with other cities and have built, through joint agreements or something, a trash recycling plant where the trash instead of being buried in land fills is recycled. Fuel is extracted. Gasoline, oils, rubber products, building materials, all sorts of things, can be extracted from trash and sold. Selling of these high-priced products can pay for the cost of operation. It might be possible that we could reduce the cost of our trash pickup by going into some sort of a joint venture. It ought to be explored.

"10. Angle Parking on Sierra Madre Boulevard

"This is dangerous although the merchants, until they see something better, are still going to be for keeping angle parking, but I think some improvement ought to be explored on some sort of a downtown mall arrangement or additional parking offstreet so that we could eventually (and soon) do away with angle parking.

"1. Contract Services vs. City Crews

"Use of contract services instead of the City doing the work themselves with their own employees and equipment. The one that has been brought up is to consider contracting the service of trimming trees and keeping parkways and parks in order. We could probably save $30,000 to $40,000 by letting a private concern have a contract for doing tree work, and probably if investigated, we might have better service and better looking parks. This is something to be explored. There are probably three or four other areas we could go into with contract services.

"12. Other CRA Projects

"One way that could bring

——Please turn to Page 12

Sierra Madre School Auditorium

Golden West Performance Set For Saturday, July 20

The Golden West Opera Company, under the direction of William Pirigyi, will present "An International Festival of Music" on Saturday, July 20, at 8 p.m. at the Sierra Madre School auditorium, Highland and Auburn. The festival is sponsored by the Sierra Madre Recreation Departemnt, and admission is free to the public.

The program will be under the musical direction of Adele Pirigyi, and will feature such vocal choral numbers as, "The Surrey With the Fringe on Top," "Wundebar," "What What Happens," "I Will Wait for You." "Life Is What You Make It," and "With a Song In My Heart."

Solos will include "Stout-Hearted Men," "Tramp, Tramp, Tramp," and "The Flower Song" from "Carmen," by William Pirigyi; Sharon Dugan will sing "Adele's Laughing Song," from "Die Fledermaus"; Louise Dyer with "Summertime" and "Ribbons Down My Back"; Alice Sanner will be featured with the selection, "He"; Ernestine Parker with "Give Me One Hour"; Paula Martin with "Strange Music"; and Steven Wright singing "Oklahoma."

Two piano solos will be played by Adele Pirigyi, "Autumn Leaves" and "The Theme From the Warsaw Concerto." Lynn Becker will dance two solos, "La Valse" and "The Belle of the Ball." Victoria Randall will direct her group of 15 dancers in Greek folk dancing. Virginia Curtis will perform with her famous puppets in a skit entitled "Clippo Capers." Finally, William and Adele Pirigyi will be heard in the Love Duet from "La Traviata."

William Pirigyi promises everyone a wonderful evening of music and dancing to highlight the summer season. For further information, call 355-2355.

WEATHER

	High	Low
July 3	81	56
July 4	88	54
July 5	91	56
July 6	87	56
July 7	84	60
July 8	81	59
July 9	80	60

Total rainfall to date 19.68"
Year ago to date .....27.87"
2 years ago to date .... 8.47"
3 years ago to date ....17.02"
(Season period: October 1 to September 31.)

Lincoln Paschall Gets Appointment



LINCOLN S. PASCHALL
. . . . Appointed

Loncoln S. Paschall has been appointed excess and surplus lines director of American National General Agencies, Inc., it was announced here this week.

Prior to his current position, Mr. Paschall was casualty manager, Los Angeles branch, Market Facilities, Inc. Mr. Paschall's inurance career began in 1952.

Mr, Paschall is a 1950 graduate of the University of Southern California. He currently resides in this community.

57 Make Moves In Sierra Madre

Fifty-seven families either moved into Sierra Madre during the month of June, or made moves to other locations as was reported by the Sierra Madre City Water Department.

Only the name of the person signing for the water meter is listed and the addresses are deleted for obvious reasons. They were as follows:

Kenneth W. Tull, Richard A. Snyders, Roger Marcoux, R. A. Coleman, Gary R. Connal, John Mazzara, Douglas Hayes, Jim Rasmussen, Warren K. Salisbury, Max M. Briggs, Gordon C. Craig, Jeffrey Geary, Angie Sooker, Polly Patrick, Patricia Danna, Cecilia Liquori, Robert M. Ellis, Mona L. Luther, John Deamos, Roger E. Lowe.

Ralph Robertson, Katherine Delmone, Chester Horn,

——Please turn to Page 2

A True Water Dog



WATER DOG — Ever wonder what a Water Dog is? Well here is one that hangs around picnics, weddings, drills and public functions and gets every one wet. Instead of the usual bushy tail this one has a bushy chin . . . Very rare species.

SoCal Gas Co. Granted Rate Increase

The California Public Utilities Commission has granted Southern California Gas Company authority to increase rates $67,734,000 a year to offset the higher cost of natural gas it purchases from two of its suppliers, El Paso Natural Gas Company and Transwestern Pipeline Company.

El Pasto's rates went up July 10 and Tranwestern's July 11. The SoCal Gas increases will become effective at the same times.

Under the rates authorized, bills for the typical residential usage of 100 therms a month will go up 82.6 cents.

SoCal Gas serves about 3,200,000 customers.

PUBLIC NOTICE

SIERRA MADRE NEWS

73-10306

PUBLIC NOTICE

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person has abandoned the use of the fictitious business name Plantcraft at 14 E. Sierra Madre Boulevard, Sierra Madre, California 91024.

The fictiticus business name referred to above was filed in County on April 18, 1973.

Frank Charron, 190 North Lima, Sierra Madre, Calif. 91024

This business was conducted by an individual.

Signed Frank Charron

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (June 18, 1974)

Publish Sierra Madre News June 27, July 4, 11, 18, 1974

PUBLIC NOTICE

SIERRA MADRE NEWS

PUBLIC NOTICE

74-15744

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as: VACATION WEST TRAVEL BUREAU, 540 W. Orange Grove Ave., Arcadia, Calif 91006

Mitzy A. Bush, 540 W. Orange Grove Ave., Arcadia, Calif. 91006

Chris Robertson, 123 E. Orange Grove Ave., Arcadia, Calif. 91006

This business is conducted by a general partnership.

Signed Mitzy A. Bush

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (June 12, 1974)

Publish Sierra Madre News June 27, July 4, 11, 18, 1974

PUBLIC NOTICE

SIERRA MADRE NEWS
PUBLIC NOTICE
NOTICE OF
PUBLIC HEARING
ON
PROPOSED ADDITION OF THE SCENIC HIGHWAY ELEMENT TO THE SIERRA MADRE GENERAL PLAN

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Sierra Madre will hold a public hearing on Thursday, July 18, 1974 at 7:30 p.m. in the Council Chamber of the City Hall located at 55 West Sierra Madre Boulevard for the purpose of considering the addition of a new element to the General Plan of the City of Sierra Madre:

Scenic Highway Element

Recommendation of the Planning Commission for approval is to meet the requirements of Section 65302H of the Government Code, to include a Scenic Highway Element within the General Plan.

All persons are invited to attend this public hearing and will be heard with respect thereto. Copies are available in the Planning Department.

BY ORDER OF THE PLANNING COMMISSION

James E. McRea,
Secretary

Dated: July 1, 1974

Publish Sierra Madre News

July 4, 11, 1974

Rattlesnakes Are Out So Beware; Know What To Do

With the rattlesnake season now upon us, we are publishing this article for the information of our residents living in those areas that are susceptible to infestation. We intend to provide some information concerning rattlesnakes in general and offer some ideas for protection and preparation. If nothing else, we hope to convince you that, with a minimum of preparation and understanding, the rattlesnake menace is actually very negligible.

We do not claim to be rattlesnake experts or even amateur herpetologists. However, through the efforts of several citizens, we have collected a fair amount of authoritative and factual information from several of our nation's foremost herpetologists and agencies. These sources include the University of New Mexico, UCLA, Zoological Society of San Diego, State Bureau of Vector Control, and the Department of Interior.

Rattlesnakes In General

In general, our current rattlesnake infeseation has resulted from the rapid expansion of new building into the brush area. This has forced a normal snake population into concentration points with insufficient food supply. Rattlesnakes that would usually avoid inhabited sections are being enticed into improved areas by the excellent cover afforded in most yards and the supply of food available in the form of rodents.

The Western rattlesnake (also referred to as Pacific Rattler) is the usual type found locally. This snake, and all rattlers, may be easily identified from the harmlesssnakes by the presence of rattles on the tail, a broad triangular head, narrow neck, and a relatively heavy body. If, as rarely happens, all the rattles have been lost, the tail will be decidedly blunt. There is characteristically a series of large blotches along the back and tail. Similar coloration and body blotches are found on the common and harmless Gopher snake, but the Gopher snake can be distinguished at a glance by its slim head and absence of rattles. Please be certain that any snake killed is a rattler and not a Gopher. Gopher snakes are absolutely harmless and extremely valuable for rodent control.

Like most neighborhood bullies, the rattlesnake will purposely attack only those smaller than itself. Otherwise, he is easily frightened by noise, vibration, larger animals, and certain odors. In fact, uncomplimentary though it is, he is terrified and repelled by the human odor and will seek to escape when given the opportunity and will strike only when it feels escape is impossible, or frightened by sudden movement. Incidentally, baby rattlers are nearly as dangerous as their elders.

If Sierra Madreans encounter a rattelsnake, immediately call your local Police at 355-1414. If bitten by a rattler, call the local Police and ask for the Fire Department Medical Unit to be dispatched immediately, telling them what has taken place. The telephone number is the same 355-1414.

Preparing For Emergencies

With only a minimum of caution, the chance of being bitten by a rattlensnake is extremely small and, even if bitten, the chance of death is less than two per cent if proper aid is given promptly.

It is extremely unfortunate, therefore, that although most residents are aware of the rattlesnake problem, few have taken the trouble of informing themselves or, even more important, teaching their children the proper methods of voidance or treatment of a snake bite.

This article will not attempt to describe or prescribe methods of such treatment. Suffice for us to emphasize that each household should first procure a snake bite kit from a pharmacy and learn how to use it, not forgetting the children. Secondly, remember that the fire department and police department are trained and stand ready to give emergency treatment. This help is always within minutes of the most isolated house. Even if you have already applied first aid, we recommend that one of these agencies be called for a quick, safe trip to the hospital.

When a snake is observed, identify it as a rattlesnake before killing. This killing is best done with a long handled shovel or hoe. If you don't feel up to this necessary execution, again feel free to call upon the fire or police department. It is very important that the head of the snake be buried immediately where it will not be dug up. Even years later a curious child or dog could deceive the ever potent venom through a cut merely by touching it.

Call CITY HALL
355-7135

Pasadena Recreation Department Plans For Children's Summer Fun

The Pasadena Department of Recreation, in cooperation with the Pasadena Public Library and the Altadena Library District, is sponsoring a number of free programs for children this summer.

Puppet classes will be held the week of July 5. Most supplies will be furnished, but each child should bring a sock with him.

Special nature programs will be held the last two weeks of July, and folk dancing classes the first two weeks of August.

For the schedule of dates and times these programs are offered, contact your nearest library.

Bicycle tours of historic Pasadena and Altadena will take place the week of July 22. The schedule is: Allendale Branch Library, July 22; Lamanda Park Branch Library, and Hastings Branch Library, July 23; San Rafael Branch Library, July 24; Linda Vista Branch Library, July 25; Altadena Public Library, July 26. Each tour will begin at 10 a.m. and will be led by Recreation Deparatment personnel. Children are advised to bring a sack lunch.

Free concerts in the Parks and other special events are also presented this summer by the Pasadena Department of Recreation and the Pasadena Centennial Committee.

The season will begin at 7:30 p.m., Tuesday, July 2, with an appearance of Doye O'Dell and his Western Show at the Pasadena Center, Plaza Amphitheatre.

At 7:30 p.m., July 9, Koloa and Na Kane will perform at Victory Park. Hula dancers and music of the island will be featured.

The Plaza Amphitheatre will be the site of the summer's first appearance by the Crown City Concert Band, July 11. They will also perform July 18 at Farnsworth Park, Altadena, and July 23 at Victory Park. All concerts begin at 7:30 p.m.

Tuesday, July 16, the Rudy Macias Mexican Band will appear at Victory Park at 7:30 p.m.

The annual Crown City Water Carnival will be held at Pasadena City College, starting at 7 p.m., Wednesday, July 24.

"Alice In Wonderland," with a pre-curtain concert by the Crown City Concert Band, will be presented at 2:30 p.m., Sunday, August 4, in the Pasadena City College Sexson Auditorium.

The Fifteenth Air Force Band will appear Tuesday, August 4, at 7:30 p.m., in Victory Park.

The season will close with a performance by the Crown City Barbershop Chorus at 7:30 p.m., Tuesday, August 13, at the Pasadena Center, Plaza Amphitheatre.

All concerts will end at aproximately 9 p.m. Since park seating is limited, patrons are advised to bring cushions or portable seating.

IF YOU ARE LOOKING FOR ADVERTISING RESULTS LOOK TO THE SIERRA MADRE NEWS

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024 Telephone 355-3324 or 355-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number 404,764.
A Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd 1879

57 Move

James R. Bollinger, Elwood L. Prescott, Mona L. Luther, Thomas C. Kelly, George E. Sheasby, Mrs. Beryl L. Hosler, Mary F. Quesado.

Also Robert F. Mackness, John J. Chittum, Linn M. Harth, Paul H. Davin, Afzal Bengoli, Paul Swadowski, Henry H. Raming, Vernon Fueston, David L. Lain, Paul Colby Gerrish, L. T. Roach, Alice Gans, John Harris, Ethel L. Duggan.

And Robert Henkel, Hugh M. Green, Jack F. Stone, Rick Orrell, William Gillissie, Vernon V. Johnson, James B. Johnson, Charles G. Jarai, Gerrit Harinck, M. R. Khatri.

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SIERRA MADRE NEWS
PUBLIC NOTICE

NOTICE OF PUBLIC HEARING COMMUNITY REDEVELOPMENT AGENCY

of the
CITY OF SIERRA MADRE, CALIFORNIA

Notice is hereby given that on July 23, 1974, at 7:30 p.m., or as soon thereafter as the matter can be heard, at the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, the Sierra Madre Community Redevelopment Agency and the City Council of the City of Sierra Madre will conduct a joint public hearing pursuant to the provisions of the Community Redevelopment Law (Section 33355 et. seq. of the Health and Safety Code of the State of California), to consider the adoption of a Redevelopment Plan for the Sierra Madre Boulevard Redevelopment Project, and to consider a Report prepared pursuant to the provisions of Section 33352 of the Health and Safety Code concerning the adoption of said Redevelopment Plan.

The location and boundries of the area designated in said proposed Redevelopment Plan are legally described as follows:

Commencing at a point at the intersection lines of the western right-of-way line of North Lima Street and the north right-of-way line of West Montecito Avenue thence easterly along such latter right-of-way line to the western right-of-way line of Auburn Avenue, thence northerly to the northern right-of-way line of Montecito Avenue; thence easterly to the western right-of-way of Baldwin Avenue; thence northerly along such line to the southern right-of-way line of Highland Avenue; thence easterly along such line approximately 246 feet to the eastern line of an easement through Lot No. 6, Hawks Tract, assessors Map Book 5767, page 13; thence southerly approximately 150 feet along such line; thence easterly approximately 74 feet along such illustrated line in the lot above described; thence southerly along the eastern property line of such lot approximately 84.97 feet to the southern property line of such lot; thence easterly along the south property line of adjacent lots Nos. 7 through 18, and lot 15 of the adjacent tract (Hawkes addition to Sierra Madre) approximately 805.26 feet; thence southerly approximately 110 feet to the northerly boundary of an alley running east and west through Block 13; thence easterly along the northern right-of-way of such alley to an extension of such line to its intersection with the eastern right-of-way line of Mountain Trail Avenue; thence southerly along such line approximately 193.84 feet north of the southwest corner of Lot 11, Santa Madalena Tract; thence easterly along the southern line of the north one-half of said lot and tract to the westerly line of Lot 1, Tract 22168; thence northerly along the western line to the northwest corner of said Lot and Tract; thence easterly along the northern property line of said Lot 1 and the northern property line and its extension of Lot 21, Carters Vineyard Tract, to the eastern right-of-way line of North Canon Avenue; thence southerly along such line to the northern right-of-way line of Sierra Madre Boulevard; thence easterly along said right-of-way line to its intersection with the eastern line of O.R. D-586:751 (the western boundary of Sierra Vista Park); thence northerly along such line to its intersection with the northerly line of Sierra Madre Cemetery per O.R. 70:79 & 20; thence westerly along such line to its intersection with the eastern right-of-way line of Coburn Avenue; thence northerly along said line approximately 6.6 feet to the end of Coburn Avenue; thence easterly along an extension of the northern end line of Coburn Avenue approximately 52.3 feet to the west line of Lot 10, Sierra Madre Tract; thence northerly along the west line of said Lot 10 to the southerly right-of-way line of East Grandview Avenue; thence easterly along such line to the east line of Lot 10, Sierra Madre Tract; thence southerly along such property line, and its extension, to its intersection with the southern right-of-way line of Sierra Madre Boulevard; thence westerly along such line to its intersection with the westerly property line of Lot 70, Tract 19415; thence southerly along such line to the northeast corner of Lot 6, Tract 27491; thence westerly along such boundary and its extension to the east line of Lot 10, Sierra Madre Valley View Tract; thence northerly to the northeast corner of said lot; thence westerly along the northerly line of said lot and its extension to the easterly right-of-way line of South Mountain Trail Avenue; thence southerly along such line to the intersection of the easterly extension of the south right-of-way line of Santa Anita Court; thence westerly along the south right-of-way line of Santa Anita Court to its intersection with the east right-of-way line of Sierra Place; thence southerly along such line to the easterly extension of the south right-of-way line of Suffolk Avenue; thence westerly along such line and its extension to the west right-of-way line of South Baldwin Avenue; thence northerly along such line to the south right-of-way line of Mariposa Avenue; thence westerly along such line to the east right-of-way line of Hermosa avenue; thence southerly along such line to the easterly extension of the south right-of-way line of Mariposa Avenue; thence westerly along such line and its extension to the west right-of-way line of Lima; thence northerly along such line to the south property line of Lot 9, Prospect Tract; thence westerly along such line and its extension to the southwest corner of Lot 4, said tract; thence north along the west line of said lot line to the south right-of-way line of Sierra Madre Boulevard; thence easterly along such line to its intersection with the southerly extension of the west right-of-way line of Grove Lane; thence northerly along such line approximately 150 feet to its intersection with the extension of the north right-of-way line of an alley running along the southern property line of Lot 13, Oak Knoll Tract; thence easterly along such line to its intersection with the west right-of-way line of Lima Street; thence northerly to the north right-of-way line of West Montecito Avenue, the point of beginning.

A general statement of the scope and objectives of said Redevelopment Plan is as follows:

Some of the property within the above-described area is either underdeveloped, or developed with incompatible and/or deteriorated improvements. It is the primary objective of this project to provide for, and assist in, the orderly and compatible development and redevelopment of such properties and further to improve the general character of the area by the installation and improvement of essential public facilities in an accelerated fashion by using the resources of new tax development available under the provisions of the Redevelopment Plan.

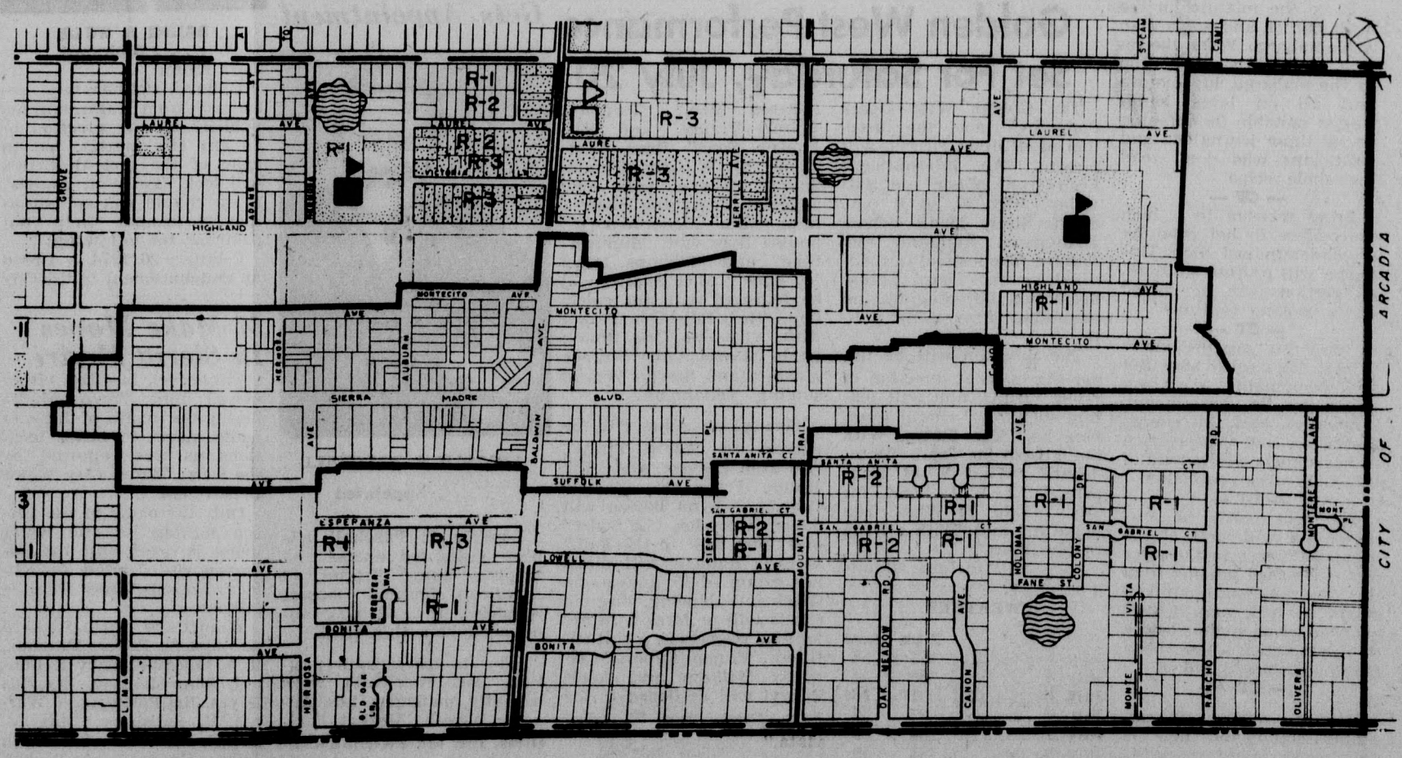
An Environmental Impact Report on the proposed Redevelopment Plan has been prepared in accordance with the provisions of the Public Resources Code and will be considered concurrently at said public hearing.

Copies of the Report, Plan, Environmental Impact Report, and Owner Participation Rules adopted pursuant to Section 33345 of the Health and Safety Code are on file in the Office of the City Clerk at the City Hall and are available for public inspection. All persons having an interest in said matters or having any objections to the proposed Redevelopment Plan or who deny the existence of blight in the proposed area, or the regularity of any of the prior proceedings, are invited to appear at the aforesaid time and place, present relevant evidence to the Redevelopment Agency and City Council, and show cause why the proposed plan should not be adopted. No properties in the area are proposed for acquisition by eminent domain.

BY ORDER OF THE
CITY COUNCIL AND
SIERRA MADRE
COMMUNITY
REDEVELOPMENT
AGENCY

By L. MARIE WARFEL
City Clerk

Publish Sierra Madre News
June 27, July 4, 11, 18, 1974



PROJECT AREA

SIERRA MADRE BOULEVARD REDEVELOPMENT PLAN

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Want To Fight Fire?s Join CDF

As many as a thousand more seasonal firefighters will be hired this summer by the California Division of Forestry, if that state agency is to meet the requirements of a new federal law.

Last summer, the divisoio hired 1,800 temporary employees to fight wildland fires.

"We're going to almost double our staff," says State Forester Levis A. Moran, "because of minimum wage and overtime provisions of the new Federal Fair Labor Standards Act.

"We" be reducing our normal 120-hour on-the-job week to 60 hours, but we won't necessarily hire twice as many firefighters. At some fire stations our crews will work more than 60 hours and receive overtime pay."

Under the new federal act, firefighters are required to be paid overtime for more than 60 hours of work, a work period that includes time spent sleeping, eating, and resting at a fire station.

CDF is under orders from Gov. Ronald Reagan to maintain last year's level of fire protection, despite the impact of the new federal law.

The Division of Forestry protects approximately 28 million acres of California land. About 3,000 of its employees work full-time year-round.

2nd Series of Summer Camps By Valley YWCA

The Pasadena-Foothill Valley YWCA is entering the second session of its Summer Carousel Day Camp. The co-ed camp is designed for girls 7 to 12 years and for boys from 7 to 10 years of age. Each two week session is $20. Financial assistance is available. Day care is available from 7:30 to 9 a.m. and 3 to 5:30 p.m. at a nominal rate.

Summer in the city can be really fun and easy with your week days filled with leather work, ceramics, swimming instruction, cooking, nature study, hiking, trips, music, dance, outdoor games and woodwork.

Working moms and dads will find this day camp with downtown headquarters is the answer to your summer child care problems. Leave your child at the YWCA on your way to work (as early as 7:30 a.m.) and pick kyour child up on your way home (as late as 5:30 p.m.).

If you find your summer dragging . . . join them to make each day of vacation an exciting and memorable time. Explore new avenues of interest, make new friends, and learn new skills.

Registration forms are available at the YWCA, 78 N. Marengo. For further information please call the Pasadena YWCA at 793-5171, ext. 12. Limited enrollment, register now.

Roulac

Baldwin Avenue and two blocks south of Huntington Drive in Arcadia. It is open daily from 10 a.m. to dusk.

The 12th annual Western Metal and Tool Exposition and Conference, WESTEC, will be held March 10-13, 1975. The event will again be housed in the big Los Angeles Convention Exhibition Center. Co-sponsors of WESTEC '75 are the American Society for Metals and the Society of Manufacturing Engineers.



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Property Owners Appeal Deadline July 15 - Sept. 15

James S. Mize, executive officer of the Board of Supervisors today reminded Los Angeles County homeowners that the time for filing appeals with the Assessment Appeals Board is from July 15 to September 15.

"The Assessor will notify those property owners whose property values have been changed for 1974 witnin the next few weeks," Mize said, "however, if a person does not receive a notice in the mail, then he should check his local newspapers during the first and second weeks of August 1974 or contact the local office of the Assessor to learn the value the Assessor has placed on his property."

County Assessor Philip E. Watson has announced an assessment ratio of 25 per cent in Los Angeles County. That means that the Assessor's opinion of market value is four times the amount carried on the assessment roll.

"If the property owner feels that the value placed on his property by the assessor is incorrect, then he should discuss the value with the assessor and, if necessary, file an appeal with the Assessment Appeals Boards," Mize said.

"Applications for a hearing before the Assessment Appeads Boards will be taken at most regional offices of the assessor and in the County Hall of Administration, 500 W. Temple in Los Angeles during the filing period which ends on September 15."

——Please turn to Page 5

20% "DIG-UP-THE-STREET" SALE CONTINUES

With everything in the shop — with the exception of American Indian Jewelry — being sold at 20% off its normal price.
Including — BRAND NEW SHIPMENT of the sleekest bikinis and Fish Trunks in town now available at the slimmest prices ever!

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Marla Bikini — regularly $14.00 less 20% is now $11.60.



The adorable striped Ippy Bikini sells for $13.00 ordinarily—but with the 20% discount it is now only $10.40.

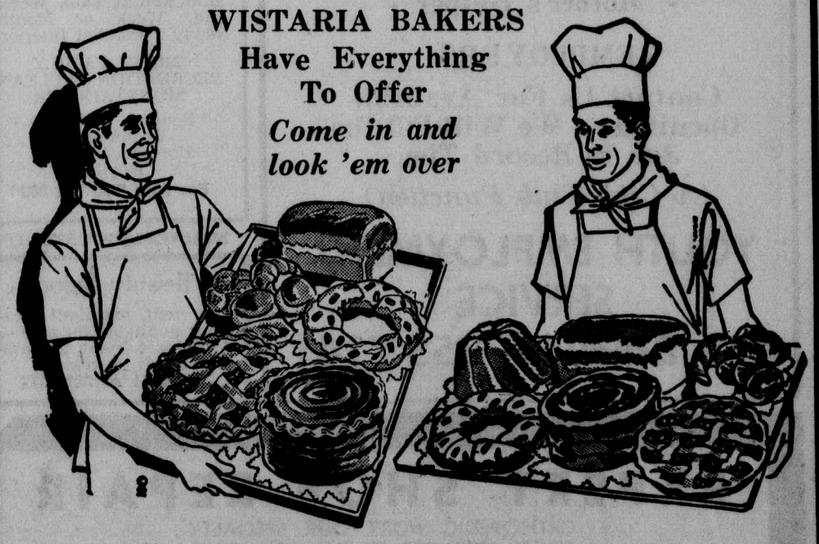


And the Brand-new "Fish Trunks" for guys are only $8.00 because of the 20% discount. The original price of these great trunks is $10.00. . . .

IT'S A TERRIFIC DISCOUNT . . . and the sale will last as long as the bulldozers are busily working away on Lake Avenue.

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City Council Completes All Agenda Items July 9

Meeting in regular session, on Tuesday, July 9, the City Council, having completed other important decisions brought before them, and having adjourned as a Council and reconvened as a CRA Board, and having completed all the transactions thereto, returned to its position as a City Council and completed the following business:

At the opening of the Council session of Tuesday, July 9, Mayor Gordon Rudolph, read and presented a resolution, which was adopted by the Council members present, wherein the City Council highly commended the Sierra Madre Soccer Team, and its planned trip to England during the summer months. Congratulations and best wishes for a successful trip were extended by all members of the City Council of the City of Sierra Madre.

In a letter dated June 14, the Sierra Madre Community Nursery School notified the City Council that its current lease with the City of Sierra Madre for buildings in the Sierra Vista Park area would expire on August 31.

Due to Fire Marshal Probart's report of non-compliance with State Fire Codes pertaining to fire drills, and a study of the f inancial statement, the request was tabled until the July 23 meeting.

Resolution No. 74-44, was presented to the City Council during this meeting. The Resolution was adopted by the Council and was an amendment to the contract between the board of administration of the Public Employees Retirement System, wherein after October 1, 1974, all persons hired on or after October 1, 1974 on a temporary and/or seasonal basis, whose employment shall not exceed six months, will be excluded from the system. The City Attorney was notified to prepare and bring in an Ordinance upholding the action.

Councilman James Abernethy, having received the Warrant Register for the last half of June, in the amount of $88,020.11, by motion asked for the adoption of Resolution No. 74-43. He stated that he had compared the billings with the Purchase Orders and found that all discounts had been properly taken and that all items were budgeted items. Being absent from the meeting due to illness, the City Administrator presented the report, and a motion was made and passed to present the warrants for payment.

Resolution No. 74-45 was presented to the City Council, it being a resolution for the extension of time for the General Plan Noise Element from the State of California Council on Intergovernmental Relations. The extension was for nine months past the deadline date of September 20, 1974. Under Government Code Section 65302.2, the City of Sierra Madre must complete an accurate and well-executed study of its Noise Element of the General Plan. The Resolution was adopted which gave authorization to the City Administrator to execute, in the name of the City all necessary applications to implement and carry out the purposes specified.

A policy decision was submitted to the City Council by the Director of Public Works, concerning the repair of sidewalks, curbs and gutters and driveways, wherein he recommended a four point proposal, which included that all curbs and gutters where not damaged by the property owners be repaired at City expense, also where damaged by trees in the road right-of-way, and all sidewalks on Sierra Madre Blvd., between Mountain Trail and Park Avenue and Baldwin Ave. between Montecito and Esperanza, shall be repaired at City expense, and last, that all curbs and gutters damaged by the property owner and all sidewalks not mentioned above shall be repaired at the expense of the property owner utilizing the procedure in the Improvement Act of 1911 (repaired by City crews and charged to taxes on the property.

The City Council agreed with the policy which will be implemented forthwith.

Having given the audience two periods of participation and extending the period of the PEP contract for one year, the Council adjourned with all items completed.

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P.O. Appeal

Hearings will be held by three Asessment Appeals Boards beginning September 23 and continuing until all the cases are are heard. Each board has three members and their function is to determine from the evidence presented at the hearing the "full cash" value or market value of the property. "The law presumes that the assessor is correct," Mize added, "therefore, the property owner must prove his opinion of value to the Appeals Boards."

Last year the Assessment Appeals Boards granted reductions totalling $47,826,889 in assessed valuations and approved reductions for 70 per cent of the cases which came to hearing.

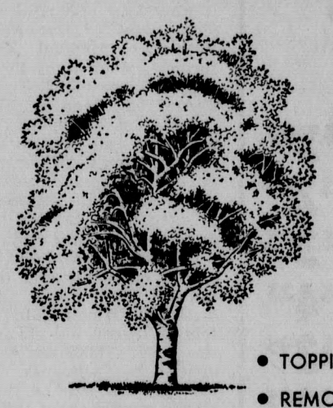
"Of particular interest to owners of single family residences," Mize said, "is the Assessment Hearing Officer program. Property owners who file an application for hearing will have the opportunity to have their hearing before an Assessment Hearing Officer. The hearings will be informal and will be held in local areas throughout the county. The hearing officer can only make recommendation to the Assesment Appeals Boards. If the property owner disagrees with the recommendation, he will still have the right to try his case before the Assesment Appeals Boards." Last year the Assessment Hearing Officers recomemnded reduction for 74 per cent of the application they heard. Mize said additional information about the Hearing Officer will be disseminated when the property owner files his application for reduction.

The local offices for Pasadena - Sierra Madre is located at 300 East Walnut Street, room 200, in Pasadena.

Symposium

Assisting Mrs. Smyth in this symposium for happy summer living are: Mrs. John Mason, ways and means chairman; Mrs. Eugene Van Winkle, treasurer; along with Mrs. Eva Spencer Mrs. Alice Laszlo and Mrs. Edye Searles. All donations are to go toward the new sound system in the sanctuary. Ticket reservations may be obtained by calling the church office, 446-8206. Tickets will also be sold at the church office, 226 W. Colorado Blvd., Arcadia, on Sundays and the two Thursdays preceding this event on August 1. Do get your reservation early, as there is limited seating.

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Disadvantaged Youth Can Qualify For Free Lunches

Fifth District Supervisor Baxter Ward announced today that the Los Angeles County Board of Supervisors approved sponsorship by the Department of Parks and Recreation of the 1974 Special Summer Food Service Program funded by the U.S. Department of Agriculture. The board action at its meeting of June 25 provides for free lunches to be distributed to an estimated 6000 economically disadvantaged children daily throughout the county.

The Special Summer Food Service Program is designed to provide, through community - serving agencies, tion programs. Participating in organized summer recreation programs. Partioipating children and youth through the age of 20 who reside in economically disadvantaged areas or areas with a high percentage of working mothers are eligible for the free lunches, under the Food Service Program's Federal guidelines.

Hot and cold lunches conforming to strict U.S. Department of Agriculture standards will be delivered for consumption at the recreation site, Ward said. A two-week menu cycle, including four hot lunches and six cold lunches, is designed to appeal to the youngsters. Milk and fruit or vegetables featured with each meal bring nutritional content to the level demanded by the USDA.

This year's summer lunch program will operate each weekday from July 1 thru August 30.

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Bank of America Has New Service For Travelers

Bank of America has announced detailed plans for the formation of a new travel organization to be called "Pathways Travel Club." Membership will be offered initially to some three - and - a - half million Bank of America customer families in California.

Membership also will be open to the general public, according to J. A. Carrera, executive vice president and executive officer for the California Division of Bank of America, who made the announcement.

Carrera said that services will include commission-free travelers cheques, Bank-Americard financing, a bimonthly magazine, and travel accident insurance. Other attractive membership benefits are being developed as well, he said.

Membership will be $15 for a family and $10 for an individual.

The bank also announced it has contracted with Pacific Pathways, Inc., of San Francisco and London to design and arrange the club's travel offerings. To handle the sizable program, Pacific Pathways has formed a new tour operating division called International Pathways. Michael Keady, former president of the Los Angeles - based Brendan Tours, has been appointed International Pathways' vice president and general manager. Gordon C. Oliver, former executive vice president of Continental Express in Beverly Hills, is vice president of marketing and sales.

Carrera said that the bank is not contemplating entering the retail travel agency business. Travel sales outlets will not be placed in the bank's 1,029 community offices in California. Their involvement will be limited to the promotion of the club and its travel offerings, backed by media advertising, direct mail and display materials. Actual travel sales will be made through retail travel agents.

Funeral Services For Peter Wisz, 2

Graveside services were held for the two-year old son of Mr. and Mrs. Richard D. Wisz on Monday, July 1. The Rev. Father Patrick Gorman of St. Rita's Catholic Church officiated at the 11 a.m. rites for the youngster, Peter Matthias Wisz.

The child passed away on Thursday, June 27, at the Arcadia Methodist Hospital. He was a native Californian and had lived all his short life in Sierra Madre, at 845 Brookside Lane.

Interment was at the Sierra Madre Cemetery. Ripple Mortuary of Sierra Madre was in charge of all arrangements.

Offers Split Assessment Roll

Collier Discusses Taxes During Parade

Assemblyman John L. E. "Bud" Collier (R-San Gabriel Valley), a veteran member if the Assembly Education Committee and its former chairman, was recently in the area to attend Sierra Madre's Chamber sponsored 4th of July Parade. Collier spoke of a plan he is advancing which he says is an alternate to the loudly publisized state-wide property tax proposal for the support of schools.

The Serrano vs. Priest court ruling set off a series of disputes over the constitutionality of California's system of financing public education. At issue is whether reliance on the property tax for a majority of school funrs is unfair to children in poor school districts compared with those in rich ones.

"To avoid plans which seek a complete State take over of all school districts I am offering a "split assessment roll' proposal which would leave at the local level the crucial matters of collection and distribution of school revenues. Further, present boundries of school districts will remain the same, and voters in the districts will retain control of the tax rate on all properties and improvements except commercial and industrial property — this criteria, other proposals would change," Collier said.

"Commercial and industrial property, presently the source of a large portion of the tax base, will be taxed in a way that school districts will be supported on an equitable basis. This tax rate will be controlled by the voters county-wide.

"To prevent an initial overall tax increase a tally of the revenue each school district obtains from commercial and industrial property will be made and a county-wide tax to continue this amount will be the base tax rate," Collier said.

Collier's plan would require a constitutional amendment approved by the California voters to place it in effect.

Neighbors

Local representatives of the Bureau of the Census will interview a sample of households in this area the week of July 15-19 to obtain information on employment. The Bureau is part of the U.S. Department of Commerce's Social and Economic Statistics Administration.

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How glad I am that our Church offers a program of Christian education for Jim and me, as well as for Jimmy. As our son grows, so will we.
The strength you need to meet the responsibilities of your life can be found in your church.

Matthew 17:1-8
Exodus 1:8-22
Exodus 2:1-10
Exodus 2:11-25
Exodus 3:1-12
Exodus 3:13-22
Exodus 4:1-17
Scriptures selected by the American Bible Society

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740 S. Shamrock 358-1217 Monrovia
Sunday Masses 6:30-7:30-9-10-11-12:15

Calvary Baptist Church of Monrovia
2520 Peck Road EL 8-6293 Monrovia
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Morning Worship 11:00 a.m.
Youth Groups 6:00 p.m.
Evening Service 7:00 p.m.
Wednesday:
Bible Study and Prayer Hour 7:30 p.m.
A cordial welcome awaits you at any and all of the above stated services
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First Presbyterian Church
Myrtle & Foothill EL 8-3297 Monrovia
9:30 a.m. Church School
9:30 - 11:00 a.m. Worship Service
Rev. Leonard J. Osbrink

Church of Christ
319 W. Olive Ave. EL 9-8510 Monrovia
9:45 a.m. Bible Study
10:45 a.m. Morning Worship
6:00 p.m. Evening Worship
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7:30 p.m. Wednesdays—
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Come worship with us
Wyatt Jones, Minister

First Christian Church of Monrovia
147 W. Palm at Primrose Monrovia
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EL 8-2260
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10:45 a.m. Worship and Communion
6:30 p.m. Youth Groups meet
7:00 p.m. To Breeze 'N Binz at church parsonage
Rev. Willard M. Roberts
Ray Roberts, Youth Director

St. Luke's Episcopal Church
California near Foothill 359-1186 Monrovia
8 a.m. and 7 p.m. Holy Communion
10 a.m. Morning Prayer and Sermon
The Rev. J. Dean Foley

United Methodist Church
Palm and Ivy EL 8-7132 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
6:30 p.m. Junior and Senior Youth Fellowship
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EL 9-8614 - EL 7-2232
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11:00 a.m. Regular Morning Service
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Church Of the Lutheran Hour and "This Is The Life"

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Sunday School 10:00 a.m.
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Omega Nu Tau Convention Set For July 19 - 21

Omega Nu Tau Sorority, Alpha Psi Chapter (Pasadena) will be holding their annual convention on July 19, 20 and 21 at the Huntington Sheraton Hotel. The theme will be "The Energy Crisis."

Members and guests of the various chapters throughout Southern California are expected to attend this event, which will commence with a dinner on Friday night, a candlelight ball dinner-dance on Saturday night and close with installation of newofficers and a staff of life crunch (brunch) on Sunday.

As Omega Nu Tau is a philanthropic sorority, donating primarily to children and their needs, Dr. Ciwa Griffiths, founder and executive director of the HEAR Center in Pasadena will be the guest speaker at the Saturday luncheon. Alpha Psi Chapter have donated to the HEAR Center to help with the hearing impaired children.

Guests are invited to attend any of the functions. For reservations contact Mrs. James Hamilton, 577-0411 or 445-2612.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

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OPEN FRIDAY NITES 'TIL 9

Arcadia Recreation Has Summer of Fun and Frolic

Ladies, summer is upon us, so now is the time to trim off those extra inches and learn how to keep them off! The Arcadia Recreation Department is offering a Wednesday evening class beginning July 3 at Bonita Park School Cafetorium, 120 S. Third Avenue, Arcadia. The classes will feature body conditioning and alignment and are designed to tone and firm. Exercises will be set to music to keep them interesting. Mrs. Sharon Landis is the class instructor.

The Wednesday evening class will meet at 7:30 to 8:30 p.m., and are $8 for the eight lesson series. Those interested may pre-register at the Recreation Department Office, City Hall, between the hours of 8 a.m. to 5 p.m. A registrar will also be present at the first two class meetings for those who prefer to register at that time.

Mrs. Landis would like all interested ladies to be sure to bring a blanket, towel or sleeping bag on which to do the exercises. It is also suggested that ladies bring a jump rope.

The department will also offer three nature oriented classes this summer at the John Panatier Nature Center, Wilderness Park, 2240 North Highland Oaks Drive, Arcadia.

The classes, which run for five consecutive weeks, fulfill the basic requirements for specific badges of merit offered by the Boy Scouts, Camp Fire Girls and Girl Scouts. There is a two dollar registration fee to be paid at the first class meeting.

Classes are scheduled as follows:

Environmental Science, Saturdays, July 6 to August 3, from 10:30 to 11:30 a.m.; Soil and Water Conservation, Wednesday, July 10 to August 7, from 2:30 to 3:30; and Reptile Study, Thursdays, July 11, August 8, from 2:30 to 3:30 p.m.

The Arcadia Recreation Department is pleased to announce a new nature oriented activity at the John Panatier Nature Center in Wilderness Park.

Beginning Saturdays, July 6 from 9 to 11 a.m., the city's nature coordinator, Marc Mueller will conduct a Junior Ranger Program designed to teach area youth (boys and girls 13 or over) more about local nature, including identification of plants and animals After the initial session, the "Junior Rangers" will be encouraged to participate in all phases of the nature program at the park including, assisting with group tours, maintenance of park trails and development of new nature oriented programs. There is no fee for this activity, and registration, which is limited, will be at the first meeting.

A series of guitar lessons for teenagers and adults will be offered on Mondays, July 1 to August 19 at Bonita Park School, Room 17. Adult fees are $8 for eight lessons and junior fees (ages 12-17 years) are $4.80. Each class is limited to eight persons. The class instructor is Kathy Middlebrough.

The class schedule is as follows: 7 - 7:30 p.m., beginners, 12-17 years; 7:30 7 8 p.m., beginners, 12 - 17 years; 8 - 8:30 p.m, advanced beginners (all ages); and 8-30 - 9 p.m., adult beginners.

For further information, call the Recreation Department, 446-4471, Ext. 28.

The recreation department will present its second summer evening natlre program of the season Wednesday, July 10. The program which will begin about 8:15 p.m. and culminate by 10:05 p.m., will be held at the Wilderness Park Fire Circle.

Films featured that evening will include: "One Day At Teton Marsh," "Seal Island," and "Mysteries of the Deep."

For further information, contact the recreation department office, 446 - 4471, Ext. 28, or the nature center at 355-9938.

On Wednesday, July 17, the Arcadia Civitan Club in cooperation with the Arcadia Recreation Dept. will sponsor the 14th annual summer games at the Arcadia High School Track beginning at 6:45 p.m. Youngsters going into third thru eighth grades will be eligible for the following events: running events, distance, dashes, team relays, long jump and softball throw.

There will be special certificates for all participants and medals for first place, ribbons for second and third place. Sign-ups are now taking place at each of the following Arcadia playgrounds: Baldwin Stocker, Bonita Park, Camino Grove, Highland Oaks, Holly Avenue, Hugo Reid, Longley Way and Santa Anita.

For further information, contact the recreation department office, 446-4471, Ext. 28.

On Friday, July 12, the department will sponsor a supervised bus excursion to Universal City Studios in Universal City. The fee includes transportation, admission and all attractions. Participants will see the giant sound stages, a star's dressing room, various sets and props, and countless other behind - the - screen wonders. The fee for the excursion is as follows: Children (11 and under), $3.25; juniors (12 - 16), $4.25; and adults (17 and above), $5.25.

The recreation department will provide supervision at a ratio of one supervisor for each group of ten children, 7-17 years of age. Children under 7 must be accompanied by an adult.

Registration for the trip will be on a first-come, first-served basis, dependent upon rereipt of fee. Register at the Arcadia City Hall, recreation department, weekdays from 8:30 - 4:30 p.m. Telephone reservations cannot be accepted.

For further inforhation, contact the recreation department, 446-4471, Ext. 28.

National Forest Now On Closure

National Forest supervisor William T. Dresser notes that fire closures were placed into effect on the Angeles National Forest on July 1.

This means that entry into restricted areas will be by permit only. Restricted areas include brush and chaparral covered slopes adjacent to the foothill communities from La Canada to the San Bernardino County line.

Continued cooperation of forest visitors and residents is needed to hold fire losses to an absolute minimum.

Three members have been appointed to the California Hospital Commission by Governor Ronald Reagan, the governor's office announced this week. The new commissioners are: Stoddard P. Johnston, Monterey Peninsula broadcast executive; J. E. Smits, of Glendale, former vice president and Southern California regional administrator for Kaiser Foundation Hospitals; and Samuel J. Tibbits, of San Marino, president of the Lutheran Hospital Society of Southern California.

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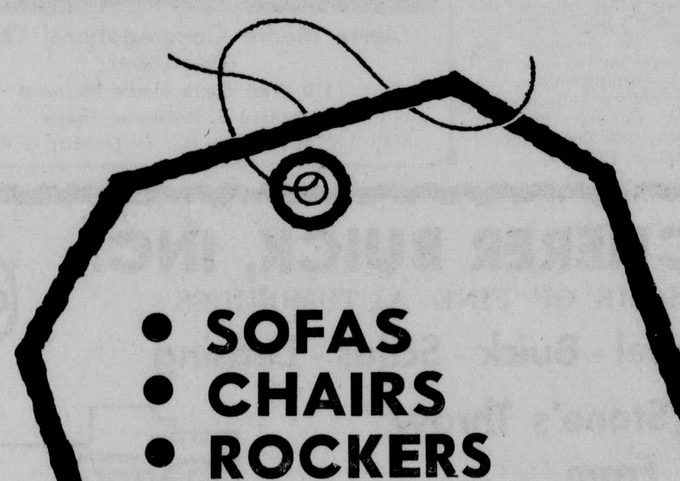


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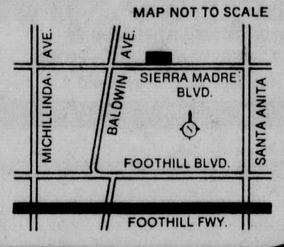
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'Summer Symposium' Slated At Santa Anita Church Aug. 1

Do the usual summer doldrums ever get you down? You can learn how to stay cool, calm and collected this summer by going to the "Summer Symposium on 'easy living' and a sandwich smorgasbord on Thursday, August 1 at 11 a.m. A delicious cool luncheon will be served at noon. Many surprises will be in store for you at this all day seminar which is being led by experts in their fields.

A glimpse into the day will find you learning: "How to Keep Your Cool When the Weather Turns Warm," by Dr. Margaret M. Stevens, minister of the Santa Anita Church, at 11 a.m. Dr. Stevens has been minister of the church since 1967. Then at noon you will find yourself in the cool air-conditioned fellowship hall enjoying a refreshing sandwich smorgasbord.

As you are sipping your glasses of iced tea you will see a fashion show of cool and casual fashions all made from sheets, presented by Peggy Smyth. You will also receive hints on sewing with sheets, so that you can do some summer home sewing yourself. Mrs. Smyth's extensive background in teaching sewing, along with its practical application, had led her to a demand for speaking engagements throughout the area. Her exciting new approach is "Sew, What's New, Use Sheets."

At 1:30 p.m. you will hear Dr. Elmer Cranton advise you on his favorite topic, "Health and Nutrition." Be a wiser and happier you this summer by improving your eating habits. Dr. Cranton says we are basically what we eat, what we drink, the air we breathe and the thoughts we think. In the fall, he will teach a course in the new Personal Development Center at The Santa Anita Church.

To conclude this beautiful day, at 2 p.m. you will be taken on a word journey by Dr. Clifton King as he tells you that "your mind is your secret weapon." By following Dr. King's advice you will come away knowing how to relieve stress in your life and be a much happier and relaxed person.

Dr. King is an internationally famous lecturer and teacher who has participated with physicians and psychologists in developing therapeutic methods of relieving stress, and Alpha wave training. Dr. King is currently the executive director of the Chase - King Personal Development Center in Upland. He is also the minister of education at The Santa Anita Church as well as director of the Personal Development Center at the Santa Anita Church, opening in the fall.

This is the second annual Summer Symposium under the leadership of Mrs. Joseph Smyth, president of the Santa Anita Women. All women of the church and community are invited to attend this most stimulating and yet relaxing fun day.

——Please turn to Page 5

'Who Am I, God?' Sun. Sermon Topic

Dr. Margaret M. Stevens, minister of the Santa Anita Church, announces a guest speaker for Sunday, July 14, at both services, 9:30 and 11 a.m. Dr. Clifton W. King, minister of education at the church, will speak on the subject, "Who Am I, God?" Dr. King is executive director of the Chase - King Personal Development Center in Upland and the Santa Anita Personal Development Center.

The new summer program continues for the children — a Bible craft class at 9:30 and a Biblical marketplace project for Junior Church at 11 a.m. Classes in the church are held on Tuesday evenings at 7:30 and Thursday mornings at 11 a.m. A "talk time" with the minister is held at 1 p.m. on Thursdays. A Bible class for adults is held at 9:30 a.m. on Sunday mornings. Yoga classes continue on Monday mornings at 10 o'clock and a new evening class begins this Thursday, July 15, at 7 o'clock. All interested persons are invited to enroll in this evening class.

The church is located at 226 W. Colorado Blvd., in Arcadia, and the telephone number is 446-8206.

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845 Hastings Ranch Drive Armin W. Hesse, Pastor
Dennis E. Dressler, Director of Education & Youth

9:00 — SUNDAY SCHOOL FAMILY DEPARTMENTS
10:00 — SUMMER WORSHIP HOUR — Holy Communion
Pulpit Message: "Giving Attention to the Neglected"
Indian Concern Sunday Thought: "He that hath mercy on the poor, happy is he." Proverbs 14:21.
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The Santa Anita Church

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City Utilities Up

cents per month for each dwelling units and all other premises inside the City will pay a rental of $2 per month. Effective August 1.

TV Cable Rates

Having been previously presented a profit and loss statement by Teleprompter Cable TV, showing a definite loss in operation for the year 1973-74, and showing an increase in maintenance cost of 9.7 per cent, and having not received a rate increase for the past 8 to 10 years, the City Council received notice from Teleprompter Cable TV that effective on July 1, 1974, it was necessary to increase their rates from $5.50 per month on first installation to a price of $6.95 with no increase for secondary outlets. No increase in installation rates but the delation of the Option "A" ($50 installation charge for reduced monthly rates).

The Council tabled the increase until July 23 for a full report from Councilmen Mays and Edwards on their study of the matter.

Water Rates

Although at the election of the Bond Issue for the repair and upgrading of the Water System, the City Council concurred in NO RATE INCREASE for five years, they did not know about the forthcoming Energy Crisis and the heavy increase in maintenance and operational costs.

Further, in selling the Bonds for the repair and upgrading, it was necessary to pledge certain earning power by the Water System, and due to the Energy Crisis, surpluses have been depleted and the system is in immediate danger of operating in the "Red."

Ordinance No. 914, as far as we can ascertain, gives a general increase in water rates of approximately 20 per cent, and can increase slightly with the amount used.

Effective August 1, the new rates for single family dwellings using a 5/8 inch meter will go from bi-monthly of first 600 cubic feet $3.75 to $4.50 and for each additional 600 feet the price will increase from 22 cents per 100 cubic feet to 26 cents per cubic foot. All other size meters have been proportionately increased to reflect the same percentage of increase.

For apartments and condominimums, the first 600 cubic feet will be charged as to the size of the meter, additional units of apartments will pay $2.25 per unit bi-monthly whether occupied or not, and in Condominiums each unit will be charged the 600 cubic feet minimum.

The Ordinance further states that all water delivered outside the city will be on the basis of straight 26 cents per 100 cubic feet, but does not apply to tunnel water furnished the City of Arcadia per agreement February 29, 1944.

According to the Preliminary Budget of the City Administrator and an anticipated revenue of the water department for the year 1974-75 of $368,400 the increase in rates would place the anticipated revenue of the Water Department in the vicinity of $442,000, or an increase of approximately $73,600 for the year. Preliminary Budget figures placed the expected expenditures for the Water Department at $371,073 for the year and did not reflect the additional cost of maintenance and salary increases for the coming year.

Ordinance No. 915 was also placed on first reading and alludes to the duties of the City Administrator.

Pulpit Theme For Faith Lutheran

"Giving Attention to the Neglected" will be Pastor Armin Hesse's pulpit theme at 10 a.m. on Sunday morning at Faith Lutheran Church, 845 Hastings Ranch Drive. Holy Communion will be celebrated.

The message will be the fifth in the minister's summer series on the Book of the Acts of the Apostles. The theme corresponds well with the designation of the day as "Indian Concern Sunday," by Dr. J. A. O. Preus, the president of the churchbody, in expediting a decision made by the convention of the Lutheran Church - Missouri Synod in New Orleans last summer.

Worshippers will be given the opportunity to make a contribution for the rehabilitation needs, arts and skills projects, community programs, scholarship and educational ventures, health programs and housing improvements among the first natives of our land.

The Sunday school will open at 9. Three family group sessions will be offered to attendants: "Christian Expression in Media," by Dennis Dressler; "Joyful Noise Singing," by Ann Goeppinger, and "Taking Apart and Reassembling Jude," by Pastor Hesse.

Mr. Dressler announces that the Active Christian Teen group will have a swimming party at the Harbur home on Sunday afternoon; a Youth Dialog Meeting on Tuesday night at 7; and a recreational event on Thursday evening at 6:30. All couples and adult singles are invited for volleyball on Wednesday evenings during the summer at 7. The Crocheting Group will meet on Monday night at 7:30 at the Gertrude Gerke home.

Neighbors . . .

The American Academy of Medical Administrators announced reecntly that Dale E. Eazell, executive vice president, Casa Colina Hospital for Rehabilitative Medicine, has been elected as a member. This honor is conferred upon those whose special qualifications in medical administration merit such recognition.

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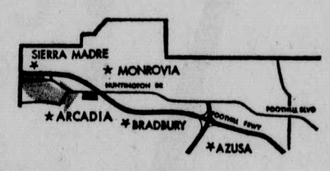
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'72 Opel
Deluxe Coupe, radio, heater, automatic transmission, factory air-conditioned, low mileage. 402-FNM **$2288**

'69 Cougar XR7
Full power, factory air, stereo radio, rally wheels, Landeau top, new tires. 710-FPG **$1788**

'67 Buick Le Sabre
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'73 Chevy Nova
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PLAYER of the WEEK

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Grils' Softball Junior League

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All Star Football Game In Rose Bowl

The South All-Stars who will play in the 23rd annual Shrine All-Star Football Classic Saturday, July 27 at the Rose Bowl will be haused and train at Long Beach State, it was anhoused and train at Long Marshall J. Wilkings, potentate of the sponsoring Al Malaikah Temple.

The South will present Los Angeles south of the Santa Monica and Pomona freeways, Orange County and Riverside County.

The entire net proceeds from the classic will be used to help defray the operating expenses of the Shriners Hospital for Crippled Children, Los Angeles Unit.

The hospital serves children from Southern California, Arizona, Nevada, New Mexico and upper Mexico. They are accepted on the basis of need regardless of race, cheer, or color.

The El Bekal Shrine Temple of Long Beach, under the leadership of Potentate Robert Ruchti, will serve as host to the South team.

The 28 players, two coaches and trainer will move into their Long Beach State quarters late Sunday afternoon, July 14. They will stay there until the day of the game.

Co-coaches for the South team are Ralph Vidal of Gardena, who piloted the Mohicans to the L.A. City championship last fall, and John Hangartner of Kennedy High, Buena Park.

All players will have graduated from high school in June.

Bell's Dwight Ford and Gardena's Kevin Cole rate as the two most devastating running backs in Los Angeles City prep football history. Both bettered the single season and career rushing records that were posted by USC's All-American Anthony Davis when he played for San Fernando High School in 1970.

Dwight rushed for a record 1,651 yards last fall and had a career total of 3,831. Cole neted 1,606 last fall and had a career total of 3,233. Davis' old marks were 1,558 and 3,005.

The 26 players already selected for the South team incluude:

Ends: Frank Manumaleuna, Baning H.S., Wilmington, 6-3, 220; David Gage, Millikan, Long Beach, 6-0, 200; Rick Garretson, Servite, Anaheim, 6-0, 185; Jeffrey Heinrich, Anaheim, 6-2, 210; Vince Torres, Neff, La Mirada, 5-11, 170.

Tackles: Craigg Irwin, Inglewood, 6-4, 240; Mike Henry, Lorara, Anaheim, 6-2, 215; Rodney Kennec, Villa Park, 6-2, 220; John Lopker, Anaheim, 6-3, 215.

Guards: Mario Celotto, St. Bernard, Playa del Rey, 6-4, 228; Ian Martin, St. Paul, Santa Fe Springs, 6-2, 205; Marvin Morris, Carson, 5-10, 210.

Centers: Rod Erbe, Gardena, 6-4, 200; Doug Long, Bell, 6-1, 228.

Quarterbacks: Bobby Sayers, Norte Vista, Riverside, 5-10, 170; Dennis Thurman, Santa Monica, 6-0, 165.

Halfbacks: Kevin Cole, Gardena, 610, 178; Dwight Ford, Bell, 5-11; Louis Runfola, St. Paul, Santa Fe Springs, 5-11, 187; Jim Strickland, Warren, Downey, 6-0, 168; Ainslie Washington, Santa Monica, 6-0, 170.

Fullback: Mike Harris, Indio, 6-2, 200.

Linebackers: William Gravel, Eagle Mountain, 6-1, 205; Steve Kenlon, Servite, Anaheim, 6-1, 210; Lou Mascola, Bishop Montgomery, Torrance; Rowen Tupuivoa, Carson, 5-11, 212.

Tickets priced at $5.15 and $2.10, are now on sale at the Shrine Football Office, 655 W. Jefferson Blvd., Los Angeles, where they may be purchased by mail.

They also are on sale at the El Bekal Shrine Temple, 801 Elm Ave., Long Beach (Phone: 432-3407). For location of ticket sales closest to you phone the Shrine ticket office, 213-749-0166.

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Girls Have A Humdinger Game

If you were at Heasley Field Monday night, July 1, you' ll have to agree that you some some extraordinary softball!

Donna Benza had three hits for four times at bat — mostly doubles! Suzi Carlton hung in and pitched a cool, fast game.

For the Knicks Mary Lear pitched a tough game and Jo Mortellaro seemed to be everywhere with her outstanding catches and lightning throws to first base. Tricia Sexton caught them every time! Tricia also got an unassisted double play at first. Final score Puppy Farm 10, Knickerbockers 9.

Body and Health

Diet-Tribe — A companion class to Slim & Swim and Slim & Swim to develop food habits, weight control, and menu design. Tuesday and Thursday. 10 - 11 a.m. Instructor, Jennifer Bacon, fee $10.

Slim and Trim — Figure slimming and exercise. Tuesday and Thursday, 9 - 10 a.m. Instructor, Jennifer Bacon, fee, $6.

Summer Serenade — Relax under the stars to a variety of entertaining presentations of Dixieland Music, barbershop quartets, musical comedy selections, folk music and group singing. Fridays, 8 p.m. Bring a box lunch and have a picnic in the park. June 14 - August 23. Memorial Park.

SIERRA MADRE NEWS SPORTS



AT BAT WITH ADKINS

Sierra Madre Colt League finished the season on a winning note as they visited Rosemead Monday night, July 1, walking away with an easy 11-1 victory. Once again Chuck Colton was the big gun, going three for three. Mark Kennedy made his first start and looked good, holding Rosemead to five hits.

Tuesday night, July 2, Sierra Madre played host to the other Rosemead team but were not very hospitable as Jim Robertson picked up a shut-out victory, scattering four hits. Sierra Madre made the big move in the second inning, picking up all eight of their runs. Gerald Wilwerding clouted his first homer of the season, a blow to deep center with two men on.

With this victory we wind up with a season record of ten wins, three losses and two ties, which places us third in the final standings of the ten team league. A completion of our tie game with San Marino may be necessary as it could affect the first and second place standings between that team and San Gabriel. Sierra Madre skipper Dick Patterson has agreed to manage one of the several Colt League All Star Teams and playing dates will follow shortly.

Our Pony League All Stars, under manager John Ogren, played their first game Sunday night, July the 7th in Monrovia against a good looking team from Azusa. We took the loss 7-0, but as this is a double elimination tournament we're not out yet. Our second game in this All Star playoff will be Thursday night at 9 p.m. in Monrovia. Come on out and help the boys turn it around.

The special 13-year-old Pony League All Star Tournament in La Puente starts Saturday July 13. Sierra Madre's first game will be at noon on Saturday. The field is located at 711 California Avenue in La Puente. We'll see you there.



BASEBALL SCOREBOARD



League Home Run Hitters:
Kathryn Harfman, Sara Rouse, Jill Acton, Andrea Akita, Sandpieprs; Susie Dyar and Julie Stahl, Roadrunners; Catherine Osmond, Green Hornets.

League Champions

Major Little League

Final Standing	W	L
Indians	10	5

Minor Little League

Final Standing	W	L
Astros	11	2

FINAL STANDINGS
BOYS' PONY LEAGUE

	W	L	T
Tigers	12	1	2

T-Ball League

Final Standings	W	L
Mets	12	0

Standings as of Wednesday, July 3, 1974

Senior Division:

	W	L
Knickerbockers	7	2
Puppy Farm	7	3
Blue Jeans	5	4
Summertime Blues	3	6
Nitty Grittys	1	8

Junior Division:

	W	L	T
Yellow Hawks	7	1	1
Blue Jays	5	4	
Roadrunners	5	4	
Pink Panthers	4	5	1
Sandpipers	4	5	
Green Hornets	3	6	
Tigerettes	2	5	2

This Week's Scoreboard Sponsored By

SENIOR GIRLS' SOFTBALL TEAM SCHEDULE

Date	Day	Home	vs.	Visitors
July 10	Wed.	Summertime Blues		Knickerbockers
July 11	Thurs.	Blue Jeans		Puppy Farm
July 14	Sun.	Knickerbockers		Nitty Grittys
July 15	Mon.	Puppy Farm		Summertime Blues
July 16	Tues.	Summertime Blues		Blue Jeans

All games at 7:30 p.m. at Heasley Field

JUNIOR GIRLS' SOFTBALL TEAM SCHEDULE

Date	Day	Home	vs.	Visitors	Field
July 10	Wed.	Yellow Hawks		Tigerettes	S. Mesa
July 11	Thurs.	Green Hornets		Yellow Hawks	Heasley
July 11	Thurs.	Road Runners		Pink Panthers	S. Mesa
July 12	Fri.	Pink Panthers		Blue Jays	S. Mesa
July 14	Sun.	Sandpipers		Road Runners	Heasley
July 15	Mon.	Tigerettes		Green Hornets	S. Mesa
July 16	Tues.	Blue Jays		Sandpipers	S. Mesa

All games are at 5:30 p.m.

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Donna L. Blosser SPC Graduate

Donna Lynne Blosser, daughter of Mr. and Mrs. Byron L. Blosser of 168 N. Lima St., was among the 395 students that took part in Seattle Pacific College's 83rd annual commencement. The event, held on June 2, in the Seattle Opera House, featured Mrs. Anne Armstrong, counsellor to President Nixon.

Donna graduated with a B.S. degree, majoring in Physical Ed./Sociology. She graduated magna cum laude.

Seattle Pacific College is a four year Christian liberal arts college of more than 2,100 students on graduate and undergraduate levels. It was founded in 1891 by the Free Methodist Church.



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Letters To The Editor

Dear Editor:

Last September, when Henry Kissinger became Secretary of State on top of his other unprecedented assignments, this song whirled around inside my head. It's corny, but timely and true. Maybe some oldsters who remember the tune "Margie" would enjoy it. For your consideration, then:

Oh, Henry the K.

Henry, around the world
he's travelled
Henry, he's left our land
unravelled.
State and White House —
what more is left?
Henry has them, God in
Heaven what a theft!
Oh Henry, do give us back
the wheel
To Freedom we shall
steer.
If you feel the need to
roam,
Why not wend your way
back home?
Oh Henry, Henry the K.

Henry, throughout the
world he's swinging
Henry, for us there'll be
no singing.
Russia, China, Mexico too
Paris, Cuba, what does
Henry plan to do?
Oh Henry, mein Gott man,
go on home
To Deutschland East and
West.
Soon those two will be
rejoined
All of Freedom's hope
purloined,
Oh Henry, Henry the K.

Henry, straight from the
CFR
Oh Henry, for him it's
no holds barred.
There's Rockie, Johnson,
Kennedy too
Henry served them,
unbeknownst to me
and you!
Oh, Henry, hobnobs with
all the Reds
Whichever land he roams.
New World Order is his
game,
That will be the Day of
Shame!
Oh Henry, Henry the K.

— Dorothy Walden



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Your CRA In Action . . .

City Hall will run in the vicinity of $1 million.

If this be true, Consultant Squires, has shown that out of the tax dollar in Sierra Madre, the City of Sierra Madre receives 15 per cent, and the other taxing agencies 85 per cent. In this event then the cost of $1 million facilities would cost the City of Sierra Madre $250,000 and the balance of the county would pay $850,000.

The pay off could be 5 - 10 - 20 or 30 years, depending upon the receipts from the area. If it was a five year plan then the City of Sierra Madre would be paying a total of $30,000 per year and the rest of the County $170,000 a year. The payoff time depends upon the income derived from the area, which will be determined after September of this year. According to the formula used by Consultant Squires the district should bring in around $110,265 new tax dollars each year; if this be true then the payoff would be around a 10-year plan.

If Plan Is Approved

If the joint meeting approves the proposed Redevelopment Plan, the time will be very short, between then and the time of actual building. I would say almost immediately, the Citizens Committee will be notified to recommend architects, bond or money consultants and shortly after Sept. 1, Sierra Madre will be testing the money market and bond market for funds to start the project. Bids should be going out sometime in November or December and the actual start of construction would begin sometime in January.

As the Council, and the Citizens Committee have said, the first construction would be the Fire Station in the vicinity of Baldwin and Montecito. The second project would be the Police facilities and City Hall on the land just west of Memorial Park.

Time Schedule

We see little reason, that if the plan is approved that construction on all three facilities will be underway by this time next year with the fire station completion somewhere around August 1, and the other two facilities sometime in the late fall of 1975.

Open Meeting

The Public Hearing that is called for on Tuesday, July 23, is for all persons in the City of Sierra Madre, and more particularly those in the Proposed Area. Anyone that objects to the Proposed Plan, and those in favor of the plan will have an opportunity to be heard.

At the present time the Sierra Madre Planning Commission has passed resolutions favoring the proposed plan, and your Ad Hoc Commiteee has adopted motions favoring the plan. Everything from this point in time on is now up to the Joint Hearing to be held on July 23. From this point things will move very fast, or if rejected will die, we believe for ever, as fas as CRA is concerned, and if new facilities are to ever be built thereafter it will have to be by a Bond Isspe voted by the people which would impose a fax upon everyone in the community of somewhere in the vicinity of 50 cents to $1 per $100 assessed valuation for the next 30 years.

Approval

It is a good plan and one that will be less costly to the taxpayers of Sierra Madre with them paying only 15 per cent and others paying 85 per cent. This is the time for CRA; the opportunity of sufficient redevelopment in the City will probably not happen again within the next five to ten years.

Boxing Class For Boys, 7 To 14, At Young Men's Christian Association

Golden Gloves champion and a veteran of more than 200 professional fights, Tom Johnson is the instructor for a special summer boxing class for boys 7 to 14 years old at the Pasadena YMCA. The 7 to 11 age group will meet on Monday from 9:15 to 11 a.m. while the 12 to 14 age group will meet at the same time on Thursdays.

Boxing is only one of the many actiivties scheduled in the summer youth program for which a $10 membership is required. Also included are swimming, basketball, tennis lessons, gymnastics, floor hockey, physical fitness, trampoline, crafts shop, movies and more.

For further information, contact Jim Hadlock at the Pasadena YMCA, 235 East Holly, 793-3131.

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Firefighting Is Hazardous For Those With Weak Hearts

When the alarm bell rings at the fire station or the radio broadcasts an alarm, it may trigger a reaction which leads to a surprisingly high rate of heart disease among firefighters.

This is the indication from a study with a group of 100 Los Angeles firefighters conducted by Dr. R. James Barnard, assistant research cardiologist at UCLA. Dr. Barnard's research is being supported by a grant from the American Heart Association, Greater Los Angeles Affiliate.

During the study compace electronic units which record heart rate and edectrocardiogram were worn by the firefighters 24 hours a day, while they went about routine chores around the station or were out fighting fires.

In some firefighters the heart rate jumped from under 100 beats a minute to 130-150 within 15-30 seconds after the alarm. The physical activity involved in getting to the firetruck, once the alarm sounds, should not normally increase the heart rate much over 100 beats per minute. This excited response was seen in most of the younger, less experienced firefighters as well as in 15-20 per cent of the older firemen.

Dr. Bernard says these excited responses may be associated with the discharge of certain neurohormones known as catecholamines.

The reaction to the fire alarm and subsequent discharge of neurohormones may be an important factor in development of heart disease in firefighters, Dr. Barnard suggests. Earlier studies had indicated that about 10 per cent of the firefighters had latent coronary artery disease. Firefighters are a medically selected population and have relatively low risk factors for coronary artery disease. One would not expect such a high incidence of heart disease among them, which is higher than that found in a group of insurance executives, whose sedentary lives and general physical condition would lead one to suspect a proneness to heart disease in their ranks.

The study has also shown that fire fighting can be a very demanding activity requiring men to perform at near-marimal heart rates for prolonged periods of time. Data recorded among subjects age 24-45 show heart rates between 150 and 195 beats perminute for over two of three hours of fire fighting for younger firefighters and 140-175 for older firefighters. This type of prolonged near-maximal work requires a high level of physical conditioning and confirms the necessity of good physical fitness programs for firefighters.

Since firefighters are required to perform sudden exertion without the benefit of previous warm-up activity, Dr. Barnard and his associates designed laboratory experiments to observe the electrocardiogram under such conditions. Initially 44 firefighters ranging in age from 21 to 52 years were given near-maximal electrocardiogram stress tests. The group had no symptoms of heart disease and all had normal ECG stress tests.

They later performed on an uphill (30 per cent) treadmill, running at nine miles per hour for 10 or 15 seconds without any prior warm-up actiivty, while hooked up to an electrocardiograph. Of the 44 men who performed the sudden exercise without warm-up, 30 (68 per cent) had abnormal electrocardiograms immediately following the exercise. It was found that if the subjects stepped in place for two minutes as a warm-up just prior to the strenuous treadmill run the severity of abnormal responses was markedly reduced in most cases.

These findings suggest that the adaption of coronary blood flow to provide oxygen to the heart is not instantaneous and that periods of low oxygen supply may occur in hearts without apparent obstruction of coronary arteries under such stresses.

There's a lesson in this for all of us, Dr. Barnard points out. The abnormal changes in heart rhythm brought about by the treadmill tests without prior warm-up occurred also in young, physically fit men. One should not indulge in sudden bursts of high-intensity exercise without a warm-up period immediately before or 10-15 minutes prior, he emphasized. It may be bad for your heart!

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S.S. Benefits Go Up In July '74

The second part of a two-step increase in social security benefits will be included in checks delivered in July, according to Leslie Jorgenson, manager of the Monrovia social security office.

The over-all increase in 1974 will amount to 11 per cent for most people getting social security payments. A 7 per cent increase was included in checks mailed in April of this year.

People getting social security checks don't have to do anything to get the higher benefit. The increase will be added automatically, Jorgenson said. The increase will boost average social security retirement payments from $161 to $181, disability payments from $184 to $206 and average survivors payment to a widow with two children from $418 to $435 a month.

The telephone number for the toll-free number for your social security office is listed in the white pages of the telephone directory.

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Cobwebs

If you hear the rumor that the familiar CUster prefix is to be changed soon, don't deny it — it is true — only the time element is wrong! According to a statement made by Ralph Dutro, district manager of the California Water and Telephone Company, the change will become effective a year and a half from now with the December, 1955, issue of the telephone directory. The prefix change is necessary in order to tie the telephone numbers for this area into the nation-wide toll dialing system.

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Mayor Rudolph Points the Way For City Progress

in considerable money to the City of Sierra Madre and also improve the City is to take on some other projects using the CRA. At present the only CRA project, so to speak, is the accumulating of additional taxes from the three condominium projects. This money is earmarked for civic center facilities, but beyond that, there are tremendous possibilities that other cities are using and Sierra Madre could too. One is to select an area downtown (probably Sierra Madre Boulevard, where the shops are rather run-down, some vacant land and weeds growing. Land could be bought by the CRA project, the land could be consolidated, buildings demolished, land consolidated into one lot and sold to shopping center developers who would build some sort of a minor shopping center. Maybe going as far as having a Penneys or Montgomery Ward and having eight to ten stores. It would be a shot in the arm for our downtown area and to our merchants by bringing people into Sierra Madre to shop and it would certainly bring in additional tax revenue that we could use for improving any part of Sierra Madre that is in the CRA zone. Another area, would be consolidating and buying property in the light manufacturing zone that we have now; clearing the land and selling it to some manufacturer or developer of manufacturing property and end up with a piece of property developed that would bring in considerable property tax revenue to the CRA and would not only enhance the City but provide additional tax revenue. The third area is that generally run-down areas, small pieces of property right near the downtown area bordering on probably both sides of Sierra Madre Boulevard, particularly in back of the City Hall and on Montecito that the CRA could purchase, clear the land, consolidate the lots into one and sell the consolidated, cleared lot to a condominium or town house developer who could put in anywhere from 50 to 400 condominiums or town houses. This would bring in a good quality people into the downtown Sierra Madre, who would be close to the shopping area. The merchants and the downtown area could certainly benefit. The downtown area would be enhanced. We would have modern, brand new buildings instead of the old run-down buildings in the area and considerable CRA property tax could be generated, probably as high as half a million dollars.

"13. Arts and Crafts

"It is of some concern to me that we have so many artists and those who work with crafts, who are well known throughout Southern California and the United States, and yet we have no community sponsored organization to represent them and foster them. I think the City Council, representing the city should, because of our unique situation of having so many artists and people working with crafts, we ought to have an Arts and Crafts Commission or a Mayor's Committee who would work with the artists and others of the profession to provide outlets for their efforts. Not only sales, but also general publicity and also any method that would further their careers and artistic ventures and also bring in more people into this category. The artists would probably be the logical ones to be put on this Commission or Committee and I would also include the performing arts; those who perform in operas and plays, etc. There are quite a few performing artists in Sierra Madre and they also should be included in this category and committee and efforts should be pursued in their behalf. Probably Sierra Madre should be promoted as an arts and crafts city, including it in our advertising, or slogan, or seal for the City. "The Arts and Crafts City of Southern California," for example."

(Continued Next Week)

Awards Sunday For Baseball To Be Held July 14

Sunday, July 14, has been set aside by the Sierra Madre Athletic Association to honor the boys, their coaches and managers in the baseball program.

Herb Crowley, who has been Mr. Baseball M.C. this season, will host the festivities. The award ceremony will begin promptly at 1 p.m. in Sierra Vista Park by Heasley Field.

Awards will be given to the winning teams by their managers and coaches. The Hal Dapper Award given annually for sportsmanship will be received by one player representing the Minor and Major Little League teams. Batting Champ Awards will be awarded to players from the Pony and Colt Leagues with the highest average for the season. Golden Glove Awards will be given to the best players in their position for the Pony League.

The mothers of players will have a turn to show what they can do at 3 p.m. when they take their turn in a game of softball. This game will be a casual affair, the number of innings depending on the weather and who is playing at this point seems to be based on inclination.

Host Herb Crowley says, "Be prepared for anything in the Mother's Game. Last year a player lost her wig and a husband-umpire was booed out of the game for some very prejudiced calls."

Following the Mothers' Game will be an early 'bring-your-own' picnic and a watermelon eating contest for the kids.

Last, but not least, will be two Girls' Softball games which will be played at 5:30 and 7:30 p.m.

All are invited to come and join in the fun on Sunday, July 14.

Imperial Savings Announces Its Recent Merger

Imperial Corporation of America, the nation's largest multi-state savings and loan holding company, announced the merger of its two California subsidiaries, Impercial Savings and Loan Association, San Diego, and Imperial Savings and Loan Association of the North, San Francisco, to form one statewide corporation. New headquarters will be in San Francisco.

V. L. Viskas, president of ICA, also announced that Roderick R. Bryan has been named president of the newly - consolidated Imperial Savings and Loan Association. Bryan was president of the northern Imperial association.

Imperial Savings is now the largest savings and loan institution headquartered in San Francisco, the sixth largest in California and seventh in the nation. The company has 69 offices located throughout the state, with assets over $1.5 billion.

Imperial Savings and Loan Association is a subsidiary of Imperial Corporation of America whose consolidated assets are in excess of $2.5 billion.

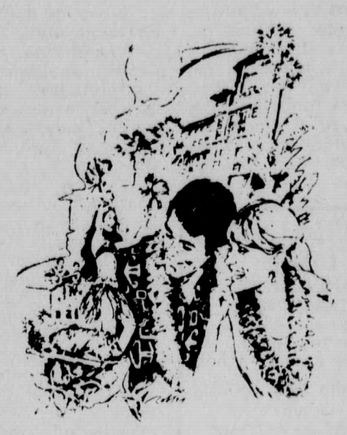
Call FIRE
355-1401

Increased contributions reflecting growing public interest in efforts to find a leukemia cure have made it possible for the Leukemia Society of America, Inc. to fund 43 new investigators this year. Their grants became effective July 1, according to Ralph H. Clare, president of the Los Angeles Chapter.

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Spacious Luxury Apartments

Roulac To Hold Big Grand Opening

Spacious living rooms, interior patios, and location in a quiet neigborhood a short distance from the new Santa Anita shopping area, are the prime features of the 1015 Arcadia Avenue Townhomes which are having their grand opening.

The new luxury Arcadia condomininum residences are situated around a European type motor court which is finished with textured colored concrete and brick pavers. The courtyard includes strategically placed landscaping between units with the emphasis placed on a central radial area shaded by a large specimen magnolia.

The 20 townhouses are juxtaposed throughout the site so as to bring maximum individuality to the units. Prices begin at $41,500. Eight of the units are 3-bedroom, 2½ baths, and 12 are 2-bedroom, 2 baths. The project was developed and built by Phil W. Roulac whose company has been building custom homes, luxury apartments and condominiums in the San Gabriel Valley for the past 25 years.

The two-bedroom units have an usually large 24-ft. long living room with towering high cathedral ceilings and an impressive full glassed wall of sliding windows. There is a separate dining room off the living room and a spacious kitchen with fully built-in appointments including a barbecue, generous storage space, and breakfast nook. Four of these units have already been sold.

"Many of our buyers," said Roulac, "particularly appreciate the complete bedroom suite on the ground level including a walk-in closet and adjoining bath. It can be used as a den, or as an alternate master bedroom."

This model, Roulac added, also contains an oversized utility - laundry room large enough to be used for a variety of hobbies.

The three-bedroom townhomes have the unique feature of a large interior patio. Adjacent to the 9-ft. ceilinged living room which includes a wood-burning fireplace, the patio reaches 20-feet upwards past the interior windows of the master bedroom and upstairs hall. The patio is screened at roof level eliminating any need for screens on the interior windows or doors.

The master bedroom suite in the 3-bedroom model has 14-feet sloping ceilings and boasts two walk-in closets. The adjoining master bath includes an oversized oval tub, cultured marble pullman, a separate stall shower and adjacent dressing area. Both upstairs have skylights to welcome direct sunlight. An unusual Roulac option on the second level is the space provided for a private sauna enabling residents to have this pleasure in their own home.

The 2-bedroom model has been completely and innovatively decorated by Barbara Jean Neal. Visitors to the development can obtain a printed set of decorator suggestions prepared by Miss Neal which offer a wide range of practical ideas for interior decorating.

Each residence has custom carpeting, separate gas heating and electric air conditioning, fully equipped kitchens with dishwasher, disposal, total clean ovens, energy saving wall insulation, "bronze" aluminum window-door frames, and trash compactor.

Two-car garages at grade level are immediately adjacent to each residence and are equipped with automatic door openers for ease of entry and exit. Front doors have a double security bolt, cylinder deadlock and peephole. All exterior maintenance is provided for owners.

California Federal Enterprise is general partner with The Roulac Company in the 1015 Arcadia Avenue Townhome project. Jack Cory and Gordon Seichert of Pasadena were the architects.

Sales office for the new project is located at 1015 Arcadia Avenue, one-and-one-half blocks west of

——Please turn to Page 3

Letter To the Editor

Dear Editor:

With your July 4th edition probably preparing to go to press, I am submitting the enclosed little work of mine which you might consider timely and possibly worth pulication. You would be a more objective critic than its writer.

My gratitude for your time and your consideration.

Don't Trample On My Flag!

I love my land.
I wasn't born on this
warm rich soil. I
adopted it;
And in a way it too
adopted me,
Since an unpredicted
detour on life's road
Directed my steps to these
most welcoming
shores.
In time, we feil in love.

I don't like it when I
hear a certain
discontented few
Who, though native born,
tend more to woe
their grievances
than to kiss their
freedoms: treasures
rarely valued until lost.

Can anyone ascribe the
cost of freedom of
freedom of the press?
Would price be more, or
less
if scaled against one
man's right to pray
in his own way
beneath the spire of
synagogue, or
Christian cross,
without the fearsome
threat some silent,
watchful albatross
awaits the chance to
grasp this freedom in
its greedy beak,
while man will weep?

Is any land Utopia, or
earthly Shangri-La?
Is perfection ever found
beneath God's hand
once man has stamped
his human brand
offumbling fallibility,
with childish pride:—
Antiehesis, yet soul
mate of humility?
As love and hate so
often will be wed,
And find themselves
entwined on some
strange marriage bed.

Don't air anarchist's
creeds to me.
Don't call my country's
symbol "rag"
to burl with hatred's
torch.
Your words and actions
smell of their own
scorch.
To others of your ilk let
your tongue wag its
own necrotic essence
—but, in my presence,
Don't dare to tramble on
my flag!

— D. M. Sinclair

Ralph Rule

Ralph, what good does it do to remind anyone of what has passed. I have not given up, and truthfully Ralph, I feel sad that you have not continued to fight for what is known to be right. A great many things will come to the front in the next two months. You told of these events, I have told them about them. All we can do now is watch them unfold and see who blames who.

Dear Editor:

Mr. Moseley, principal owner of Grand Central Industrial Centre, passed away quietly and peacefully June 17, 1974 and this will be his last effort to instill Patriotism, Loyalty and Love of Country in those individuals whom he could reach.

— W. M. Clough

District Attorney Joseph P. Busch has been named president of the newly formed California District Attorneys Association.

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WHAT WOULD YOU DO,
IF YOU LOST YOUR WALLET AND CREDIT CARDS!

GOD FORBID, if you're like most people, YOU'RE STRANDED! You are embarrassed, heart sick and disillusioned. It's a terrible feeling! WHAT DO YOU DO NEXT? Most people would further their embarrassment and call home to have their family wire them money! Or maybe you would go to Travelers Aid with your tail between your legs and ask them for help! WILL YOU LET US TELL YOU HOW YOU CAN AVOID THIS AGGRAVATION? For only $9 Annual Dues, you can become a member of INTERNATIONAL CHARGE CARD REGISTRY, a NEW Company set up for the sole purpose of your PEACE OF MIND. You are never stranded as a member of ICCR.

Read this IMPORTANT NOTICE:

"Effective January 24, 1971, a Federal law provides that a card holder has no liability for unauthorized use of his credit card, unless all of the following four conditions are met. If the card issuing company (1) has notified you of your new limited liabliity, (2) has provided you with a pre-stamped envelope by which to notify them of the loss, (3) the card contains an approved method of identification, and $4) the use occurred before the card issuer is notified, then your liability is limited to $50 per card." (Public Law 91-508)

Once you lose your Credit Cards or Charge Plates, TIME IS VERY IMPORTANT. Aside from the fact you are stranded, you must now worry about notifying all of your Card and Plate issuers.

ONE TOLL FREE PHONE CALL STOPS YOUR LIABILITY & WORRY!

The minute you discover your wallet or credit cards missing, STOP EVERYTHING and get to anybody's telephone, DIAL OUR TOLL FREE NUMBER from anywhere in the country, give us your Membership Number, and your WORRY IS OVER. The first thing we do is get you moving again. If you lost all of your cash when you lost your Credit Cards, WE WILL IMMEDIATELY WIRE YOU $100 CASH! If you don't have enough cash to buy an airplane ticket home, WE'LL IMMEDIATELY ARRANGE an AIRPLANE TICKET HOME FOR YOU! Just go to the Airport, and it will be waiting for you! You can use the cash and airplane ticket advance for as much as 45 days without charge. When you get home, call us on our toll free number and we'll arrange your re-payment to us for this courtesy. All the while this help is just one of our services. The minute you call us about your loss, we instantly notice up every one of your Credit Card or Charge Plate issuers, which stops your liability immediately. This worry-free service saves you time and money and mental anguish!

A HOST OF WORRY-FREE SERVICES!

The aforementioned services are only a part of your Membership! As a Member of ICCR, you are issued an IDENTIFICATION CARD which identifies you and your signature, also warning the person who steals or finds your Credit Cards, not to abuse them! On the reverse side of your ID card, all of your important MEDICAL INFORMATION is listed, including blood type, allergies, the phone number of your family doctor, and other important medical data necessary should you require Emergency Medical Attention anywhere. If Emergency treatment is needed, the Doctor in attendance can get your complete medical history from our confidential files, by dialing our TOLL FREE NUMBER immediately. All of the Membership services are available 24 hours a day, 7 days a week, 365 days a year, regardless of where you are! The most important service we provide is the complete REGISTRATION OF ALL YOUR CREDIT CARDS and CHARGE PLATES. We provide you with a form to list all of this important information, including medical, which remains in our confidential files until needed. Further, we assist you in PROMPT REQUESTS FOR RE-ISSUE of your lost cards and plates, and if for any reason you should have a dispute with one of your card issuers, we'll argue your case for you. Our TOLL FREE Telephone Service can be used for any business connected with your Membership.

Should you move, we handle your change of address with all your card and plate issuers and it does not cost you a postage stamp. We supply you with a series of pressure sensitive tabs for each of your Credit Cards and Charge Plates. These tabs are an excellent FRAUD DETERRENT, as they warn the finder or thief, not to abuse your cards or plates.

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The $9 Annual Dues is all you pay regardless of how much you use our services! Remember, from now on, you are prepared for any problem, JUST REMEMBER OUR TOLL FREE NUMBER! Send us your check or money order for $9 along with your name and address. If you wish, you can SAVE $8 if you Enroll for 3 years. The cost is very modest, only $19 for 3 years of worry free service! If you wish, we will Bill you or your Company. We will forward the Enrollment forms by Air Mail. If you want protection immediately, type or hand print a list of your Credit Cards and Charge Plates, insert them with your check or money order, and you'll have instant protection. Air Mail your Enrollment to: INTERNATIONAL CHARGE CARD REGISTRY, Membership Enrollment, Operations Center, 3430 SW 320th St., Federal Way, Washington 98002. Write us Air Mail TODAY, you could lose your Credit Cards tomorrow!

YOU AND THE LAW

Notes from Your Police Department

In 1973 citizens of Sierra Madre were victims of 35 thefts from their autos. These are sometimes covered by insurance. More often the loss is out of the citizen's pocket.

One step in reducing this loss is the enforcement of the City Code which states it is unlawful to leave a vehicle unattended without stopping the engine, removing the ignition key, and setting the brakes.

If you should forget you may find a citation on the windshield of your car and the keys at the Police Dept.

Additionally we suggest you place all valuables out of sight and lock the doors and windows.

Let's work together to protect your property.

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Out of the Cobwebs of Our Files

Sixty Years Ago:
July 17, 1914

With 734 votes registered prospects are excellent for a hotly contested election next Tuesday, on the sanitarium ordinance referendum. The register has increased by more than 200 names over any previous registration. Practically all are "live" names, the new register having been opened January 1. Both sides have been plying the voters with arguments and claim to be confident of victory. Proponents of the sanatorium are especially sanguine.

Many citizens have been heard to object to the promiscuous manner in which the landscape has been decorated with political posters of late.

Water Superintendent Frank Biederman is driving a new Ford runabout fitted up as a truck, the city trustees having ordered its purchase on Monday. The car will mean the saving of much time for the superintendent as compared to the time spent navigating the old horse and buggy over the landscape. The increasing duties of the zanjero's office have made the saving of time vastly important and the motor seemed absolutely essential to the efficiency of the water department.

Mrs. L. E. Steinberger has been appointed to the municipal library board to fill the vacancy created by the resignation of W. S. Andrews. Messrs. J. J. Potter and J. A. Osgood have been appointed for three years to succeed themselves on the board.

Mr. and Mrs. W. J. Shealy of Salt Lake City spent the weekend with Dr. and Mrs. Fairbank.

Professor and Mrs. John J. Hart spent last Sunday with Mrs. Elizabeth Borglum at Ocean Park.

Judge Leslie R. Hewitt and family of Los Angeles were the Sunday guests of Mr. and Mrs. H. T. Fennel.

Sturdevant's Camp News . . . Old fashioned dances were enjoyed at Friday eveninig's dancing party. The Virginia reel is the opening number of all the dancing parties in camp and serves to arouse the spirits of every guest.

Forty Years Ago:
June 29, 1934

Local users of the air mail will experience a big reduction in postage after July 1. Six cents an ounce for all air mail is the rate which goes into effect the first of next month, Postmaster Jessica H. Wright said today. The old rate is eight cents for the first ounce and 13 cents for each additional ounce.

Mrs. Dorothy O. Capolungo, daughter of M. A. Copps, of 73 Esperanza street, this city, tripped lightly out of Superior Judge Kenny's court on Tuesday, and remarked: "Last night I had a tooth removed and today I had a husband removed, and am glad to be rid of both." . . . . It was the second time she had had "it" removed — the husband, not the tooth. Divorcing him once before she remarried him the last time in April, 1930. She was awarded custody of her two rhildren and $60 a month for their support.

The City Hall basement will be the headquarters of Amerisan Legion Post 29 for another five-year period. The City Council renewed its lease to the local post on Wednesday night when informed by Post Commander Roy Shetler that the lease made five years ago would expire on July 1.

The Sierra Madre water department has appealed to residents for information that might lead to the arrest of the person or persons, who have been removing the bass caps from fire hydrants. Fifteen or more caps have been discovered missing in the past week. Th caps are not only exuensive to replace but their absence would prove very detrimental, should a fire break out in a section of town, where one was missing. Removing the caps endangers the threads, which the caps protect, making it difficult or impossible to make a hose connection in case of fire, and they have practically no value if sold for the brass.

Twenty Years Ago:
July 8, 1954

Warmly welcomed as he visited around town this week after a four-month illness, was C. W. Jones, 49 E. Alegria, who was Sierra Madre's first mayor back in 1906 and who will celebrate his 86th birthday next month.

——Please turn to Page 11



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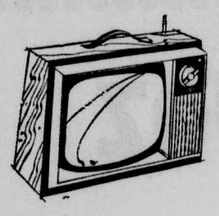
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Editorially Speaking

Touche!

Not only is the Wall Street Journal acknowledged as a superbly written and edited chronicle of the financial and business world in particular, it also has a nice sense of humor.

This was illustrated recently in its neat riposte to a bit of typically liberal editing of a chare of the Dow Jones averages in the current edition of "Economics," a book by one Paul Samuelson. Profesor Samuelson, it seems, had added his own explanatory labels to certain areas of the chart.

For one, "1929 Crash" appears just after the 1929 high of 998.21 (his figure, not Dow Jones') as "Kennedy 521.05. The 1966 low of 744.32 is titled "Vietnam Stagnation." The Journal was "particularly intrigued," however, by Professor Samuelson's labelling the February 1966 hgih of 998.21 (his figure, not Dow Jones') as "Kennedy Expansion."

Quietly disclaiming any role as stock-market advisor, and disassociating itself from Samuelson's "capsule theories of what makes the market move," the Journal concludes: ". . . we do look forward to the next edition of (his) book, in which the chart will presumably cover the Dow Jones high of 1051.70 in January of 1973. We wonder if this will be labeled 'Nixon Peak'."

Touche!

Boys and Dolls

Dr. Benjamin Spock, the widely-read baby specialist who apologized recently for having so written his famous book on child care that a generation or more of young parents went mistakenly ape over permissiveness, has changed his mind again.

He now thinks it is all right for a boy to have a baby doll, if he wants it. "I used to think it was important to emphasize maleness in boys' toys and clothes," he told a United Mental Health dinner recently. "But I no longer believe that is the way to do it."

Perhaps the good doctor discovered what everyone else knew all along. Boys like to play with dolls, if they're attractive enough.

An Energy Crisis Cause?

The blame for the nation's energy crisis, especially in its oil and gas resources, has been laid at a number of doors. Recently it was placed squarely on the doorstep of the U.S. Supreme Court.

Twenty years ago this month the Court rendered its momentous decision for federal control of field prices of natural gas. The finding reversed the explicit intent of the Natural Gas Act of 1938 to exempt independent producers in the field from Federal Power Commission price regulation.

Noting the June 7 anniversary of the Court's decision, Western Oil and Gas Association vice president and general manager, Harry Morrison, declared that the reversal of the Act's provision was a major underlying cause for the nation's declining natural gas reserves. It brought, he said, "confusion and chaos to the industry and untold cost to the consumer."

The imposition of controls, Morrison declared, kept natural gas prices from rising in their natural supply-demand curve. Expansion of resources through exploration and drilling slowed for lack of incentive and reinvestment capital, while demand soared. Energy users freely substituted oil for gas, putting a double drain on the nation's total energy supply.

Quoting the American Gas Association, Morrison said proved reserves of natural gas have continued to fall. During 1973 alone they went down six per cent. That was the fifth decline in the last six years, and the sixth year would also have seen a drop except for the first-time inclusion of Alaskan discoveries. Proved reserves of natural gas now are at their lowest level since 1957.

It would be interesting to know just what benefits, other than ideological, might have stemmed from that 1954 Court decision.

Biggest Tax Collector

We all know the Internal Revenue Service is the overall collector of federal taxes. What may be less widely understood is that about 86 per cent of those levies are collected by and from business.

According to Tax Foundation, Inc. more than $192 billion of the $225 billion received by the federal government last year was handed over by business.

That included, of course, the bulk of individual federal income taxes, some $81 billion coming from paycheck withholding. Another $27 billion was collected for Social Security, a figure duplicated by business. Corporate income, excise and other federal levies accounted for another $84 billion.

Not only does the business community serve as the major tax collector for the IRS, it actually pays for the privilege. The exact amount is unknown, but Tax Foundation estmiates it as in the millions. The "tax compilance costs" business must meet vary widely from the costs of maintaining a tax department in a large corporation to the time it takes someone to comply with the paper work in small operations.

This probably is one of the few federal jobs for which there are no long lines of ambitious applicants.

Grassroots Opinion

Johnsonburg, Pa., Press: "Sometime soon the public will recognize that the current shortages in the capacity to produce many basic commodities have not resulted from an act of God, or from an act or King Faisal, but rather are a direct consequence of the dearth of investment in new productive capacity over the past five years. Niggardly as investment has been over the past five years, much of it has gone into 'unproductive' additions in the form of investment in pollution control and safety equipment."

Marion, Wisc., Advertiser: "It sure is hard, training the foot to hold up that one-half inch on the foot pedal of our car after the past few years . . . and what a funny feeling we had a few days ago. We came up on four cars going along at 55 miles per, and then thinking about the gas shortage, decided to go along — but he urge to give 'er h---, came when two big gas eating jobs came and passed all five cars going about ninety . . . but the urge quite when we happened to think that they must be on welfare and no one could say anything to 'em anyway!"

R. Robert Evans .....Editor and Publisher
Nancy Lee Bryan .....Business Manager
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CARROT TOP



cooled air inside and prevents hot summer heat from seeping in.

— CT —

As trees begin to bud, thoughts turn to sprucing up the out-of-doors: trees to be pruned, flowers to be planted, yards to be trimmed. Before visiting the nursery, plan your planting to help you to use energy more efficiently. Select shrubs, trees and plants to shade the sunny sides of your home. Trellises or vines offer coolness and beauty. Shrubs can shade windows and doors from glare and heat. Larger trees should be selected that offer lots of shade during the summer, then lose their leaves to let the sun through for winter warmth. Happy . . . planning to everyone!

— CT —

Of course we realize that the Summer is half over, at least that is what my children are saying, and we know that we should have given you the following plan for the summer, but as we have said many, many times, it really is better late than never at all. You can cut this out and have it handy next spring, and you will have your year well on the way.

— CT —

Summer Planning

Modern homemakers don't wage war on Spring with vigorous housecleaning as did their mothers and grandmothers. But, at this time of year most women feel instinctively a need to clear, to redo, and to freshen up their home.

— CT —

Now's the time to launder blankets and prepare heavier clothing for summer storage. It's the time to sort wearing apparel that's been outgrown, needs mending attention, or need to be recycled in some way. Think first of the use within the family, then consider agencies that could put to very good use your discards. Perhaps the best parts of very worn garments could be the beginning of a quilt or chair cushion or pillow.

— CT —

Lighten your home for summer. Think of lighter-colored slipcovers for the furniture, fewer accessories, and put your green thumb to work with house plants that create a refreshing cool setting.

— ☆ —

In closing up this week's column, the following "Collector's Item" is the way most of us feel today . . . Statistics and reports coming out of Washington tell us that half of the problems in the United States today is due to creditors not paying their bills. In this remark, I suppose the other half is the Creditors buying things that they cannot pay for. Any way here is the item:

— CT —

Collector's Item

The check I send to pay
a debt
Without exception they
do get;
But the bill I send (can
you believe it!)
Half the time they don't
receive it!

— CT —

say time flies or time drags. And yet we cannot say what time itself is! Our age is one of speed. We are constantly inventing mechanical devices to hasten all tasks and to traverse distances in space with ever-increasing speed. We want to go faster and faster because we want to "save" time. The story is told of an old Chinaman who failed to respond enthusiastically to the glowing accounts of the speed of air travel. He listened unmoved, and then asked: "But what will you do with the time so 'saved'?" It is not merely saving time that makes for progress, but how we utilize it.

— CT —

So with that out of the way I will leave you with a thought expressed by my daughter Robin: . . . . . "Thanks to the gas shortage, and the high price, my father now owns a stationary wagon." And this is absolutely true, I hope, I hope, I hope.

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THE LAST PSALM

(This message was found recently in a closed car on the outskirts of a small American town. It was beside a heroin addict. She was 23 years old . . . . and she was dead.)

* * * * * * *

King Heroin is my shepherd; I shall always want.

He maketh me to lie down in the gutters: he leadeth me beside the troubled waters.

He destroyeth my soul: he leadeth me in the paths of wickedness.

Yea, I shall walk through the valley of poverty, and will fear the evil: for thou, Heroin, art with me; thy needle and thy capsule they comfort me.

Thou strippest the table before me of groceries in the presence of my family: thou robbeth my head of reason; my cup of sorrow runneth over.

Surely heroin addiction shall stalk me all the days of my life: and I will dwell in the House of the Damned forever.

* * * * * * *

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INVESTMENTS . . . .

by Thomas O'Hara

Q. — I have read reports about something called a "Central Stock Market." Can you tell me what that is and how it will affect me as an investor?

A. — The Central Market is an idea being promoted in legislation in the House and Senate. The idea is that there will be just one ticker tape, and orders from the New York Stock Exchange, the American Exchange, all of the Regional Exchanges, the Over-the-Counter Market, and the Third Market will all be displayed on that tape. This will in effect be a "Central" market.

Few details of how the market will actually work are clear as yet. For instance, it is not clear that trading in a particular stock will be confined to the market in which it is listed. If this is not done, the total market for a listed stock could be fragmented. It is also not clear that the orders from you and me, the public, will be given precedence over other orders as is now done when trading in a listed security as required to be done on one exchange.

The first element of the Central Market scheduled for operation is the Consolidated Tape, and it is expected to be operating on an experimental basis later this year.

Q. — Our broker recently advised us that his minimum charge was increased from $8.40 to $20. I didn't think brokers could do that. Have you any suggestions about how our club could make purchases at a lower cost?

A. — On April 1st, the fixed commissions on trades under $2,000 that has been set by the New York Stock Exchange were abolished, and so-called "negotiated rates" went into effect. This means each broker is now free to set his own price on his services for any order up to $2,000 in value. You can negotiate with him, but the odds are he will stick with his own rate schedule.

Some brokers offered both lower rates and fewer services while others increased their charges. Your broker was one who increased his charges. It should not be difficult for you to find one who reduced his charges.

Mr. O'Hara welcomes your questions, but will answer them only through this column. He would be pleased to send a complimentary copy of "Better Investing Magazine" or information about Investment Clubs

Questions and Answers

To Consumers

By L.A. B.B.B.

Eidtor's note: William G. Fritz is president of the Better Business Bureau of Los Angeles. The questions he answers here are chosen from among those received daily by his office in calls and letters from consumers.

Q. — Now that I am getting older, I have trouble hearing what people are saying. A company is advertising in the magazines that it sells hearing aids by mail. Would this be a good bet for me?

A. — It would be a gamble, that's for sure. I strongly advise you to see your physician about your hearing problem. It is possible that your hearing loss is a type that can be corrected through medical or surgical treatment. In that case, you may not need a hearing aid.

Get a proper medical diagnosis of your hearing problem. You should not try to diagnose yourself or depend on a test administered by a hearing aid dealer. While a dealer may be equipped to measure your hearing loss, he does not diagnose its causes.

Depending on your type of hearing loss, your physician may determine that a hearing aid will help you. If so, he will refer you to a hearing aid dealer or perhaps to an audiologist — a trained hearing expert who can help you select a hearing aid.

Buying a hearing aid is not a simple matter. You will need expert advice on the type of aid which is best for you. You may also need to make several visits to have your hearing aid fitted properly. You may need assistance in learning to use the aid. A mail order firm or an itinerant salesman will not be around to help you.

The Better Business Bureau has a pamphlet, developed with the help of the American Council of Otolaryngology, which can give you fuurther information. You can obtain the pamphlet by sending a self-addressed, stamped envelope and 25 cents to Better Business Bureau, 417 S. Hill St., Los Angeles, CA 90013.

Q. — I think it is great to have washing instructions given on the labels in clothes. Since I sew most of my own clothes, I would like to have labels giving instructions on how to wash the fabric I buy. Is there any movement in that direction?

A. — The Federal Trade Commission guidelines for care labelling require such labels for any piece goods which are intended for use in wearing apparel. You are entitled to receive them at the store when you buy fabric. If they are not offered, ask for them.

Then, don't forget to follow the instructions, and to have the labels sewn into any home made clothes you take to the drycleaner. You don't want to lose the fruits of your labor through a washday accident.

Q. — I went to an auction at a moving and storage place and paid $8 for a box of junk that is absolutely worthless. This is fraud, isn't it?

A. — No. From time to time, moving and storage firms hold public auctions to clear out unclaimed stored items in their warehouses. They put them up for auction unopened and the public bids for each carton or trunk. The storage company makes no guarantee that there is anything of value in the unexamined containers. Sometimes there is and sometimes there is not.

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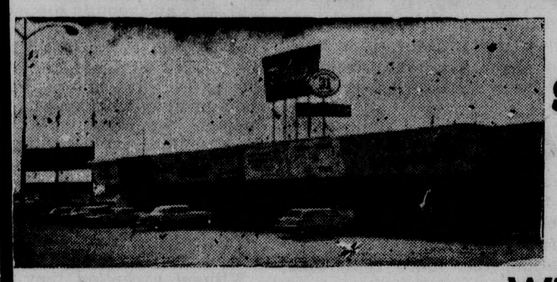
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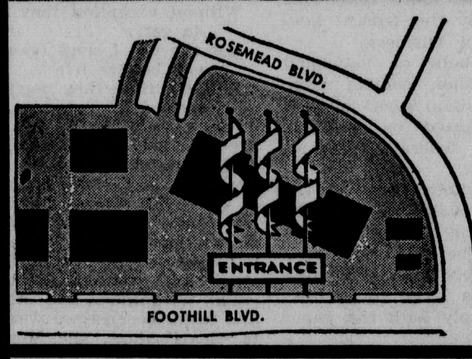
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